Danube Rectors' Conference

B O K U



Proceedings of the DRC Annual Meeting 2011

EU Strategy for the Danube Region - Contributing to a Prosperous Danube Region

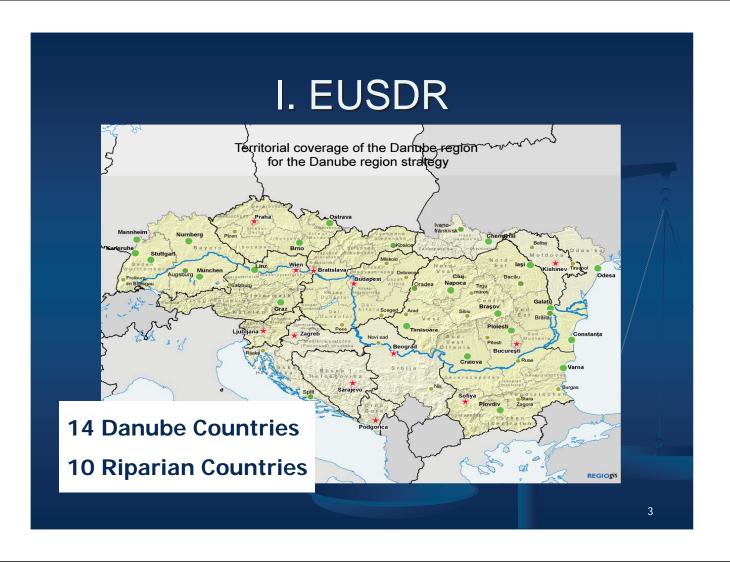
Dr. Erhard Busek

President, Institute for the Danube and Central Europe (IDM)
Coordinator, Southeast European Cooperative Initiative (SECI)

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Content:

- EU Strategy for the Danube Region–Where do we stand?
- Financing Implementation
- III. Economic Impact
- IV. Some food for thought.



I. EUSDR - Structure THE FOUR PILLARS **Building Prosperity** Culture and Biodiversity, Institutional Environmental Mobility and Sustainable tourism. Water landscapes, Knowledge Competitive-People capacity and Security and skills multimodality People to quality risks air and soil society energy cooperation 11 priority areas, coordinated by a priority area coordinator n Projects 129 Actions

I. EUSDR – Implementation?

- 3x NO to New:
- institutions;
- legislation;
- funds.
- But, also 3x YES to:
- alignment of funds;
- coordination of available instruments;
- new ideas

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I. EUSDR – Implementation

- Priority Coordinators and Steering Groups Established;
- Intensive consultation processes on priorities within each PA and their activities ongoing;
- PA 7 Focus on Mobility, IT and Smart Specialisations, but other priorities also important.

II. Financing proposals

Proposals for streamlining financing of Danube Projects and EUSDR are being considered:

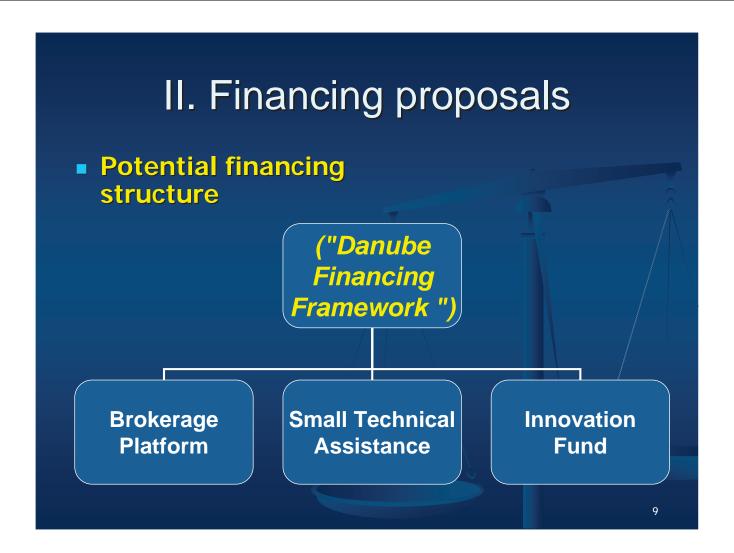
a) "DANUBE Brokerage PLATFORM FOR FINANCING" would involve in particular the Structural Fund Programmes, the IPA Coordinators, representatives of the ENPI programmes, the National Funding sources and the main International Financial Institutions.

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II. Financing proposals

b) Danube Research and Innovation Fund (PA 7) – a fund dedicated specifically to the needs and the requirements of research and education institutions from the Danube Region

MAJOR FINANCING INSTITUTUTIONS
AND STAKEHOLDER ARE
DISCUSSING THE MOST SUITABLE
SOLUTION.



III. EUSDR – Economic impact

- EUSDR Implementation should produce sustainable economic benefits;
- Sustainable economic development is not possible if the members of the economic chain do not communicate with one another;
- Education and research should serve the needs of the market and the market should innovate to produce sustainability – economically as much as socially.

III. EUSDR – Sustainability

- Coordination and communication between the various PAs is crucial for producing sustainable economic impact in the Danube Region;
- Each PA should identify how its activities directly / indirectly impact other PAs, both in terms of policies as much as in terms of projects.

HORIZONTAL ACTION

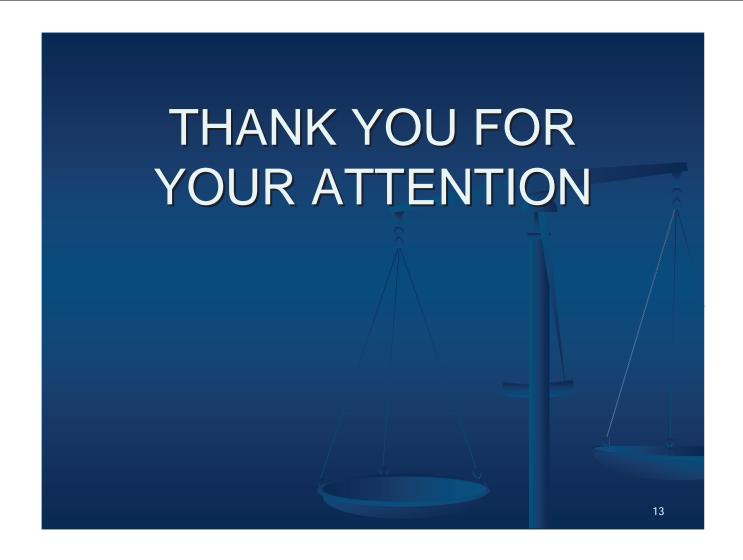
Specific PA priorities and projects should try to integrate the directly and indirectly affected PAs in the early stage of development of their activities.

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IV. Some food for thought

- Encourage
- Unite
- Support
- Develop
- Respect

Communicate, Involve, Innovate,
Coordinate, Integrate... and contribute to
the EUSDR process in a meaningful way.





University Development in the Danube Region

Prof. Georg Winckler University of Vienna



Introductory remark (I): Economic Convergence Central Europe/EU 1989 – today:

Real structural convergence

- > catching up with growth (GDP per capita)
- > nominal (monetary) convergence (exc. SK, SLO)

see Colin Clark (1940): three-sector-theory
Chenery (1975+86), Gacs (2003): convergence of labor productivity in the same
sectors in different countries (supply factor, convergence of educational systems),
unleashing consumer demand (e.g., demand for higher education)

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Introductory remark (II): The service sector

Marxist Theory: services not activities that produce new value

(only redistribution), "physical economy", supply

of services either impeded (e.g., financial intermediation) or centrally controlled

(telecommunication, education)

Unleashing demand for services in a market private universities with few regulations

economy e.g.,



Introductory remark III: emerging knowledge societies

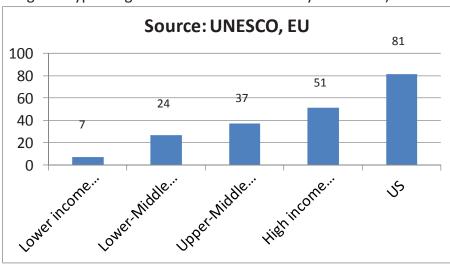
- The importance of education for employment and growth has, at first, focused on the importance of primary and secondary education. Yet, the capacity to succeed in today's modern society and today's global economy depends more and more on higher education (massification, research based education) and on the implementation and acceptance of research driven innovations. Schumpeterian growth theory!
- "Lisbonisation" of EU's structural policies

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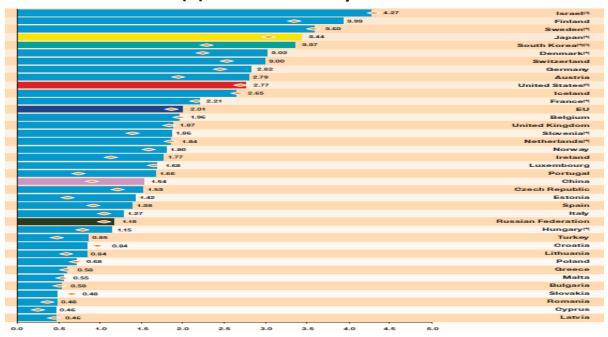
Introductory remark IV: tertiary education

Average enrolment rate in tertiary education by countries' level of income (2004) (Ratio of tertiary education students to the population having the typical age to be enrolled in tertiary education)



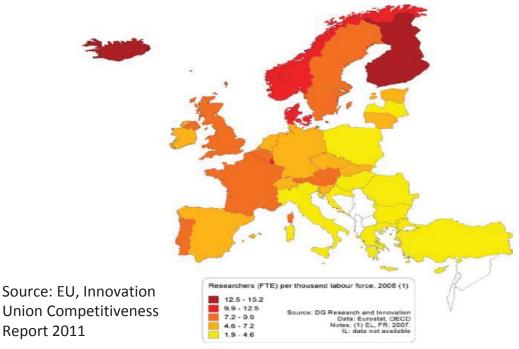


Facts (1) - R&D Intensity 2000 and 2009



universität wien

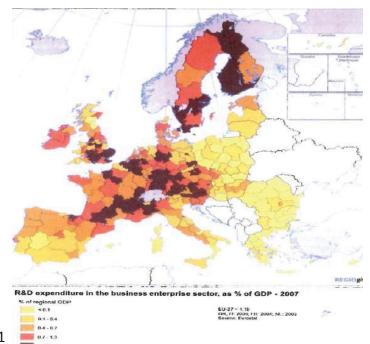
Facts (2) – Researchers (FTE) per thousand labour force, 2008



Union Competitiveness



Facts (3) - Business R&D expenditure as % of GDP by NUTS 2 regions, 2007



Source: EU, DG Research and Innovation, 2011

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Facts (4) Ausgaben für Bildungseinrichtungen als Prozentsatz des BIP, nach Herkunft der Mittel und Bildungsbereich (2008) Finanziert mit Mittel aus öffentlichen und privaten Quellen (Teil 1)

	Elementarbereich		Primar-, Sekundar- und postsekundarer, nicht tertiärer Bereich		Tertiarbereich			Alle Bildungsbereiche zusammen				
	Öffentlich [‡]	Privat ²	Gesamt	Offentlich!	Privat ²	Gesamt	Offentlich ²	Privat?	Gesamt	Offentlich ²	Privat ²	Gesamt
	(1)	(2)	(a)	(4)	(5)	(6)	(7)	(a):	(9)	(10)	(11)	(12)
OECD-Lander												
Australien	0.04	0.04	0,08	3,0	0,6	3,6	0,7	0,8	1,5	3,7	1,4	5,2
Osterreich	0,45	0,06	0,51	3,5	0,1	3,6	1,2	0,1	1,3	5,2	0.2	5,4
Belgien	0,59	0,02	0,61	4,3	0,2	4,4	1,3	0.1	1,4	6,3	0,3	6,6
Kanada ^{3,4}	x(4)	x(5)	x(6)	3,1	0.4	3,5	1,5	1.0	2,5	4.6	1.4	6.0
Chile ⁵	0,59	0,15	0.74	3,3	0,9	4,2	x(9)	x(9)	2,2	4,3	2,7	7.1
Tschechien	0.42	0.04	0,46	2,5	0,3	2,8	0,9	0.2	1,2	3,9	0.6	4,5
Dånemark ⁴	0,60	0,14	0,74	4,2	0,1	4,3	1,6	0.1	1,7	6,5	0.6	7,1
Estland	0,53	0.01	0,54	3,8	n	3.9	1,1	0.2	1,3	5,5	0.2	5,8
Finnland	0,36	0.04	0,40	3,8	n	3,8	1,6	0.1	1,7	5,7	0,1	5,9
Frankreich	0,63	0.04	0,67	3.7	0.2	3.9	1,2	0.2	1,4	5,5	0.5	6,0
Deutschland	0,40	0,14	0,54	2,6	0.4	3,0	1,0	0.2	1,2	4,1	0.7	4,8
Griechenland	m	m	m	m	m	m	m	m	m	m	m	m
Ungarn	0,69	m	m	3,0	m	m	0,9	m	m	4.8	m	m
Island	0,75	0,23	0.98	4.9	0.2	5.1	1,2	0.1	1,3	7.2	0.7	7.9
Irland	n	n	n	4.0	0.1	4.1	1.2	0.2	1,4	5.2	0.3	5,6
Israel	0,66	0,19	0.84	4.0	0.2	4,2	0,9	0.7	1,6	5,9	1.4	7,3
Italien	0,48	0,03	0,52	3,2	0,1	3,3	0,8	0.2	1,0	4,5	0,3	4,8
Japan ⁴	0,09	0,12	0,21	2,5	0.3	2,8	0,5	1.0	1,5	3,3	1,7	4.9
Korea	0,09	0,10	0,18	3,4	0.8	4,2	0,6	1,9	2,6	4,7	2,8	7.6
Luxemburg	0.45	0.01	0,46	2.8	0.1	2,9	m	m	m	m	m	m
Mexiko	0,59	0.11	0,70	3,1	0.6	3,7	0,9	0.4	1,2	4.7	1.1	5,8
Niederlande	0,38	n	0,39	3.3	0.4	3.7	1.1	0.4	1,5	4,8	0.8	5,6
Neuseeland	0.45	0.04	0.49	3,8	0.6	4,5	1,1	0.5	1.6	5,4	1.2	6,6
Norwegen	0.42	0.08	0,50	5,0	m	m	1.6	0.1	1.7	7.3	m	m
Polen	0,57	0,10	0.67	3,4	0.2	3,6	1,0	0.4	1,5	5,0	0.7	5,7
Portugal	0.37	n	0.37	3.4	n	3,4	0.9	0.5	1,3	4.7	0.5	5,2
Slowakei ⁴	0.37	0.08	0,44	2.2	0.4	2,6	0.7	0.2	0,9	3,5	0,6	4.0
Slowenien	0,49	0,14	0,63	3,4	0,3	3.7	1,0	0.2	1,1	4.8	0,6	5,4
Spanien	0,63	0,19	0,82	2,9	0,2	3,1	1,0	0,2	1,2	4,5	0,6	5,1
Schweden	0,67	n	0,67	4.0	n	4.0	1.4	0.2	1,6	6,1	0.2	6,3
Schweiz	0,19	m	m	3,8	0,5	4,3	1,3	m	m	5,3	m	m
Türkei	m	m	m	m	m	m	m	m	m	m	m	m
Ver. Königreich	0,28	n	0,28	4,2	n	4,2	0,6	0,6	1,2	5,1	0,6	5,7
Vereinigte Staaten	0.33	0.08	0,41	3.8	0.3	4.1	1.0	1.7	2.7	5.1	2.1	7.2

Source: OECD, 2011



Facts (4) Ausgaben für Bildungseinrichtungen als Prozentsatz des BIP, nach Herkunft der Mittel und Bildungsbereich (2008) Finanziert mit Mittel aus öffentlichen und privaten Quellen (Teil 2)

OECD-Durchschnitt	0,44	0,07	0,51	3,5	0,3	3,7	1,0	0,5	1,5	5,0	0,9	5,9
OECD insgesemt	0,38	0,08	0,44	3,4	0,3	2,7	0,9	1,0	1,9	4,7	1,4	6,1
EU21-Durchschnitt	0,47	0,05	0,53	3,4	0,2	3,6	1,1	0,2	1,3	4,8	0,5	5,5
Sonst. G20-Lander							-22					
Argentinien	0,43	0,13	0,57	4,0	0,3	4,3	0,9	0,2	1,2	5,3	0,7	6,1
Brasilien	0,41	m	m	4,1	m	m	0,8	m	m	5,3	m	m
China	m	m	m	m	m	m	m	m	m	3,3	m	m
Indien	m	m	m	m	m	m	m	m	m	m	m	m
Indonesien ³	0,02	m	m	2,9	m	m	0,3	m	m	3,3	m	m
Russische Föd.	0,61	0,09	0,70	2,0	0,1	2,1	0,9	0,5	1,5	4,1	0,7	4,7
Saudi-Arabien	m	m	m	m	m	m	m	m	m	m	m	m
Südafrika	m	m	m	m	m	m	m	m	m	m	m	m
G20-Durchschnitt	m	m	m	m	m	-	n	n		4,4	m	

Source: OECD, 2011

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Facts (5)

Higher education institutions/universities in the EU:

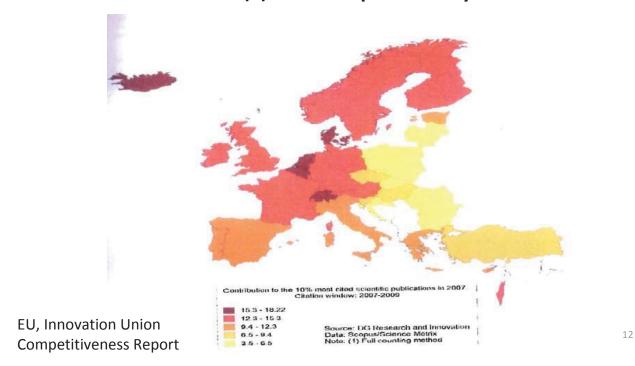
Total Number of HEIs	2906
research-active HEIs	1364
Ph.D. awarding institutions	850
highly research-intensive universities	171

Source: EU, Innovation Union Competitiveness Report 2011

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Facts (6) Scientific productivity





Facts (7) - The 171 most productive universities in science account for 60 % of total scientific production

		pean research versities	Scientific publications 2000-2006			
	Total	% distribution	Total	Share in total national scientific publications 9		
Germany	35	20	348469	54		
United Kingdom	32	19	401 967	58		
Italy	18	11	180032	53		
France	14	8	136921	30		
Netherlands	11	6	144759	73		
Spain	10	6	93493	37		
Sweden	10	6	115579	78		
Belgium	7	4	73883	67		
Switzerland	7	4	85071	60		
Finland	5	3	43804	60		
Austria	4	2	37025	49		
Denmark	4	2	52149	67		
Norway	3	2	27023	50		
Greece	2	1	19364	31		
Poland	2	1	12877	11		
Portugal	2	- 1	12100	27		
Croatia	1	1	5806	43		
Czech Republic	1	1	10148	21		
Ireland	1	1	5914	19		
Slovenia	1	1	9306	56		
Turkey	1	1	7145	7		
Bulgaria	0	0	0	0		
Estonia	0	0	0	0		
Cyprus	0	0	0	0		
Latvia	0	0	0	0		
Lithuania	0	0	0	0		
Luxembourg	0	0	0	0		
Hungary	0	0	0	0		
Malta	0	0	0	0		
Romania	0	0	0	0		
Slovakia	0	0	0	0		
Total	171	100	0	0		

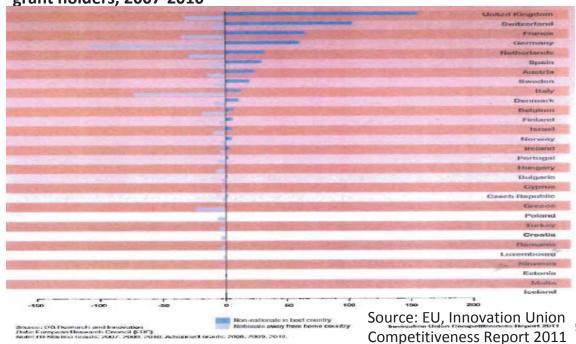


Facts (8) – Research institutions with 10 or more European Research Council (ERC) grantees

Rank	Host institution	Starting	Advanced	Total
-	National Centre for Scientific Research (CNRS)	02	34	- 96
521	University of Cambridge (A)	2009	22	47
- 03	Max Planck Society	22	22	44
- 56	University of Oxford ()	10 - 2222	22.1	40
25	Siwiss Federal Institute of Technology of Laurenne (EPFL)	(3) 10	200	350
- 65	Hobrow University of Jerusalem (4)	200	10	2323
1800	Swiss Federal Institute of Technology (ETH Zurich)	5 / 0	23	32
45	Weizmann Institute	76	17	32
.9	Imperial College (6)	1-1	14	28
10	University College London	14	1/3	27
11	National Institute for health and medical research (INSERM)	14	10	SHE
100	Commission for Atomic Energy (CEA)	40	0	20
121	University of Edinburgh (3)	70	- 0	10
3-3	University of Zurich (%)	-0	10	18
100	Gatholic University of Leuven (40)	15	- 2	37
7.0	Technion - Israel Institute of Technology	14	3	17
37	Karolinska fostituto (22)	8	- 0	1.6
10	Ludwig Maximillian University Munich (4-1)	65	10	16
10	University of Hotelaki (44)	7	0	16
20	Leiden University (A4)	7	7	14
D1	National Institute for Research in Computer Science and Control (INRIA)	0	6	T+0
222	University Amsterdam (AY)		69	1.4
5008	University of Bristol (34)	- 65	. 9	1/2
354	University of Vienna (AY)	0		14
20	Free University of Amsterdam (45)	10	- 0	100
2283	Hadboud University Nilmegen (48)	9	4	13
27 -	Utrecht University (AS)	8		10
28	Medical Research Council	65	6 ~	12
20	University of Amptordam	- 5	7	121
410	University of Geneva	- 4	n	12
201	Aerhus University	- 6		- 11
80	Ghant University	10	7	11
30	Lund University	15	0	18.9
23/6	Pasteur Institute	7	4	77
35	University of Heidelberg	- 0	- 3	77
36	Stockholm University	0	D	71
107	Core; or Hopparch UK		7	10
CRES.	National Research Council (CNR)	10	o o	10
00.	Technical University Munich		- 5	10
40	University of Copenhagen	6	4	10
-52	University of Graningen	0		10

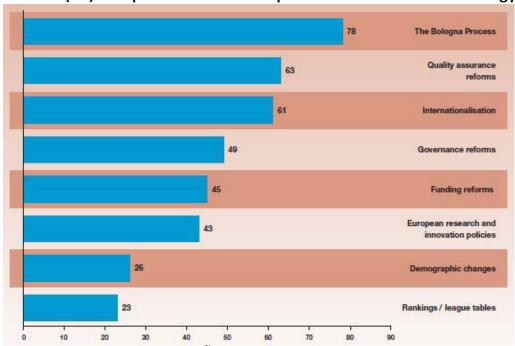


Facts (9) – International mobility of European Research Council (ERC) grant holders, 2007-2010





Facts (10) - Importance of development for institutional strategy





Diversification of the higher education system (I)

- International trends in research intensification: US, Asia
- The search for economic relevance (MIT 1997; Geiger 2006)
 - 1980s: "collaborative research"
 - 1990s: emergence research/science based technologies
 - 2000s: downstream vs. upstream strategies

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Diversification of the higher education system (II)

National Measures

UK: - Research Assessment Exercise

(2007: approx. 50% of the academic staff

inactive in research?)

- Upstream Strategies: Cambridge

D, F, Spain - Initiative for Excellence ("Exzellenzinitiative")

DK: - Integration of non-university

governmental basic research

within the universites

B (Flamen): - Only two top universities (Luven, Gent)?

S, FIN: - Existing plan for diversification

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Diversification of the higher education system (III)

- European competition (FP7, ERC): diversification from below Classification (types of the HEI): diversification from above?
- EUA position:
 Autonomy, "fit for purpose"
 ("autonomous" diversification)



Emergence of knowledge regions

- Øresund (Copenhagen Malmö)
- Barcelona (Parc de Recerca Biomèdica de Barcelona)
- Manchester upstream strategies
- Brno (EU-structural funds)
- Zurich (University of Zurich ETH Zurich)

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Conclusions

- (1) Invest more and better in higher education institutions/universities
- (2) Invest more and better in research and innovation
- (3) Lisbonisation of Structural Funds, Horizon 2020
- (4) Professionalisation of curricula ("employability"), Bologna Process, while enhancing research-based undergraduate education at (some) HEIs
- (5) Concentrate Ph.D. education in research-intensive departments in (some) universities
- (6) Strenghten the research intensification in some universities through initiatives for excellence



University Development in the Danube Region

Prof. Georg Winckler University of Vienna

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Challenges for Life Science universities the NOVA-BOVA neworks as examples of a regional strategy

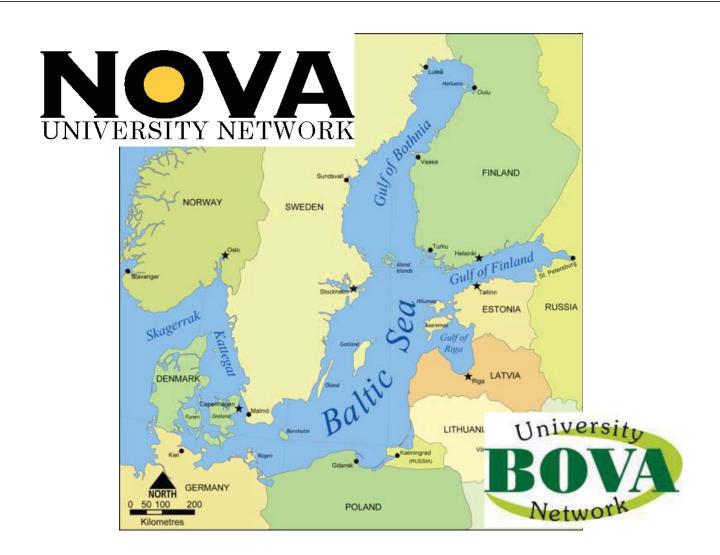
Lena Andersson-Eklund, Swedish University of Agricultural Sciences DRC BOKU Vienna, November 17, 2011



- Challenges for Life Science universities
- The development of NOVA & BOVA
- Current activities in NOVA (& BOVA)
- SWOT & strategy for the networks

Challenges for Life Science universities in the Nordic/Baltic region

- National responsibility for professional degrees with many disciplines and low student numbers, scattered resources
- Research in fundamental applied areas & innovation
 - funding for excellent applied research?
- New focus areas in research and teaching;
 - bioeconomy social, economic & environmental aspects
 - sustainable biological production systems
 - food quality, nutrition & health
 - biotechnology in agriculture
 - bioenergy & green chemistry
 - animal welfare & interaction with humans
 - rural development in the south & the north



NOVA -

The Nordic Forestry, Veterinary and Agricultural University Network

Nine Universities / Faculties from all the Nordic countries

University of Copenhagen, Faculty of Life Sciences, Denmark	University of Aarhus, Faculty of Agricultural Sciences, Denmark
University of Helsinki, Faculty of Agriculture and Forestry, Finland	University of Helsinki, Faculty of Veterinary Medicine, Finland
University of Eastern Finland, School of Forest Sciences, Finland	Agricultural University of Iceland,, Iceland
Norwegian University of Life Sciences, Norway	Norwegian School of Veterinary Science, Norway

Swedish University of Agricultural Sciences, Sweden

NOVA – BOVA network, BOKU November 17, 2011 – Lena Andersson-Eklund

BOVA -

The **B**altic Forestry, **V**eterinary and **A**gricultural University Network

Four Universities / Faculties from all the Baltic countries

Estonian University of Life Sciences,	Latvia University of Agriculture,
Tartu, Estonia	Jelgava, Latvia
Aleksandras Stulginskis University, Kaunas, Lithuania	Lithuanian University of Health Sciences - Veterinary Academy, Kaunas, Lithuania

Development of NOVA-BOVA

- Originated from PhD-activities funded by the Nordic Council of Ministries, 1970-
- ♦ NOVA- vision of a Nordic university, 1995
 - shared responsibility for keeping up competences
 - joint programmes with mobile students & NOVA-windows for intensive courses
 - strong administrative capacity and externally funded joint projects
- NOVA-BA projects, courses for Baltic students and teachers
- Start of BOVA, project, 2001-2004
- ♦ NOVA & BOVA separate networks with collaboration, 2005-
- ♦ Rotating chairmanship, slimmed central organization but active local coordinators & joint planning in disciplinary networks

NOVA – BOVA network, BOKU November 17, 2011 – Lena Andersson-Eklund

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The NOVA home page

http://www.nova-university.org/

- All information on NOVA, it's organisation and activities are found on the NOVA home page
- Internal pages with minutes, budgets, annual reports, statistics on mobility etc.
- Courses are hosted in a database through an online application system, linked to the NOVA web
- Web and administration handled by the NOVA secretariat, one person full time

Welcome to NOVA



Google™ Custom S Search

CONTACT NEWS CALENDAR FACEBOOK

FOR TEACHERS FOR STUDENTS GRANTS & FUNDING

About NOVA
News
Grants & Funding
NOVA courses

NOVA networks
Organisation

NOVA Student Board

Contact

Guides & Checklists

Templates and forms



Welcome to NOVA!

The Nordic Forestry, Veterinary and Agricultural University Network





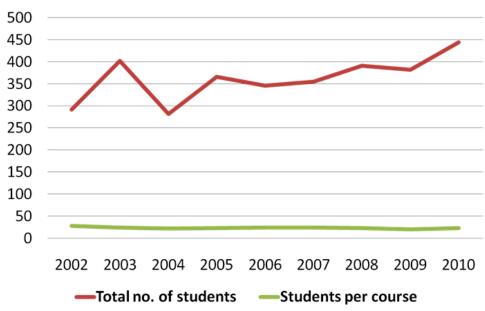
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Finance

- Financed by membership fees
- Budget set up by Rector's Board
- ♦ Budget 2011
 - ♦ 550.000 € allocated to PhD courses
 - 170.000 € allocated to planning grants, MSc courses and MSc mobility
 - External funding together with BOVA; 50.000 € for mobility + 30.000 € courses
- ◆ Committee for research and education coordination of activities, prioritization of projects and follow-up on project reports and evaluations

Activities, PhD level

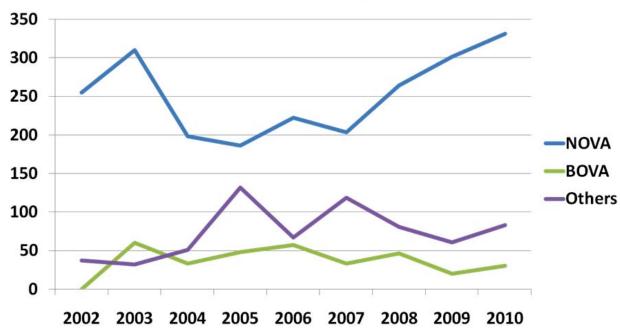
Total number of students & average student number on NOVA PhD courses, 2002-2010



NOVA – BOVA network, BOKU November 17, 2011 – Lena Andersson-Eklundo

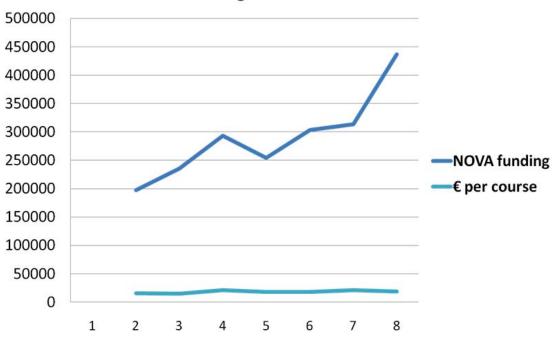
Activities, PhD level

Number of students from NOVA, BOVA and other HEI



Finance, PhD level

NOVA-funding of PhD courses in Euro



NOVA – BOVA network, BOKU November 17, 2011 – Lena Andersson-Eklun¢2

Strengths

- solid record of activities
- well known actor
- enduring academic networks
- established functions for coordination
- joint funding base
- committed partners covering most HEI in Life Science in the countries
- fully applied Bologna system
- large proportion of education in English

Weaknesses

- not enough visible internally
- remaining administrative obstacles
- structural differences in MSc education
- small possibilities for mobility in professional degree study programmes

Opportunities

- increasing awareness of value of internationalization
- collaboration with BOVA and EES
- relevant priority areas in the EU strategy for the Baltic region
- developed e-learning activities

Threats

- budgetary pressure at members
- student interest in other parts of the world
- clashes with internal units, e.g. research schools & capacity building projects
- reorganizations within member universities

Mission of NOVA Strategic period 2011-2014

- Support and promote life sciences in the Nordic countries by facilitating cooperation in higher education.
 - Establish networks
 - Bring together students, teachers and scientists

NOVA – BOVA network, BOKU November 17, 2011 – Lena Andersson-Eklund

Strategy 2011-2014

- NOVA will focus its efforts within PhD and MSc. education
 - create specialized PhD courses of a high international standard (30 courses/year)
 - increase course quality, diversity and student mobility within MSc education (10 short courses /year, improve possibilities for long mobility)
 - increase internal visibility
- Provide policy forums in annual seminars etc.
- BOVA prioritized as partner
 - no course fee, network partner, invitation to annual seminars, hosting courses etc.

Further comments or questions?

Please contact <u>Lena.Andersson-Eklund@slu.se</u>

The role of Vienna in the implementation of the Danube Strategy in the field of science and education

Danube rectors conference, November 17/18.11,2011

Concept

Kurt Puchinger

- The Vienna city administration defines itself as a service enterprise with a strong customer focus. For a metropolis such as Vienna, this not only involves providing an efficient infrastructure, but also a range of services tailored to meet the needs of the target groups in areas as diverse as business location, science, education, welfare, health, the environment and culture.
- The general environment underlying the provision of these services is changing continuously. It is therefore essential for the Vienna City Administration to keep abreast with the latest developments in science and research
- We presume, that all our partners in the Danube region are in a similar situation and we are sure that they also think about different types of sustainable alliances between science, business and the city or region, about alliances which are crucial for the implementation of development procedures at the interface between the European and different governmental levels which should lead to efficient and also social inclusive governance structures.
 In some parts of the Danube Region there is an urgent need for sustainable
- improvement of governance structures especially in the field of public procurement, in other parts, like e.g. in Austria, there is a need to cope with the contradiction between geographical-administrative structures an the handling of the functional system of agglomerations. Both examples can be seen as "political problems", but they are not only.
- 5. Knowledge is needed, specific knowledge in public law, in European law, in constitutional law, in the regulations of public financial frameworks and, I am sure, in a lot more thematic fields to prepare proposals for possible implementation processes, to prepare necessary legal innovations, to prepare and implement appropriate training courses for people working on the executive level, to prepare concepts for the involvement of all relevant stakeholders and so on. The expertise and the human potential to do all this is already available, among others, I am sure, it is available in the scientific community in each partner country and in its university-world.
- The City of Vienna has made good experiences in the last decades coming out of the alliances between universities and city administration and we do not want to hide the results, but we want to share these experiences with our

partners in the EUSDR, that, if you want, is the intended role of Vienna in the $\ensuremath{\mathsf{EUSDR}}.$

 You all know, that the City of Vienna took over the responsibility of PAC 10 together with Slovenia.

The pillar on "strengthening the Danube region" addresses two priority areas: 'Institution Building and Cooperation' and 'Security Issues'. The actions and projects aim at strengthening the functioning of democratic institutions, public administrations and central, regional and local level organisations, with special focus on cooperation in the region. Special emphasis is also needed on making the Danube region a safer place to live. Better political, civil and administrative structures and better security are key conditions for smart, sustainable and inclusive growth. And I will give you an example of a project, which is already in the pipeline, addressing quite these issues:

"Danube Excellence", is the working title of a joint project of different Universities in the region, including among others, those of Vienna, as initiator, Budapest, Maribor, and Bucharest.

One of the objectives is:

To investigate, to identify and to implement procedures, structures and technologies related to security and safety, thus enhancing and setting up, when appropriate, communication structures among security and safety related bodies, rescue institutions within communities and regions, nationwide and cross-border,

The project:

- will contribute to develop and to enhance co-operation and mutual understanding in questions and problems of public security and safety,
- will enhance and develop communication and co-operation among security and safety bodies, rescue organisations and develop communication technologies;
- will increase availability, safe operation and use of critical infrastructure like drinking water supply, flood protection and energy supply;
- will spread and develop academic education in the area.

So, this is an excellent example how the academic world can contribute to the implementation of the EUSDR.

The countries in the Danube region are characterized by different backgrounds in relation to rule of law, transparency, democracy, the market economy, and general political stability. The governments show varying degrees of decentralisation. There are different funding structures, policy mandates, political competences, territorial scopes, and different stages in their relation with the EU. There are also differences of political bargaining power and institutional capacity among the countries, among different levels of public administration and institutions and civil society, as well as between urban and rural areas.

<u>∞</u>

This makes bridging political divides particularly important as well as improving institutional capacity and management mechanisms at supranational level. Although accession or prospective accession to the EU has improved the situation, new systems take time to be implemented. They require changes in mentalities, building confidence amongst stakeholders and improvement of skills. Many aspects of this can best be done together by transferring knowledge and exchanging experiences, and can be done with the support of university men and women, using their knowledge and experience for upgrading other stake holders already active in the region.

- Activities involved could take the form of trainings and capacity building on good practices and know how covering efficient decision making, transparency requirements, information flow, consultation methods and proactive policy planning. Financial engineering, financial schemes, design and implementation of public finance reforms, project preparation, impact assessments, and implementation arrangements also need common attention. Networking activities should contribute to improve skills, competence and motivation of staff in the public sector.
- 10. According to my role as PAC 10 I understand my duty, together with the members of the Steering Group, to motivate people to develop apprropriate project proposals in line with the wide range of thematic issues of the EUSDR. And I promise that we will try to provide you with all necessary information and contacts if needed for a successful project development.
- 11. As I told you already earlier the City of Vienna can look back at some good practices of sustainable alliances between science, business and the city and that we are willing to share these experiences with our partners implementing the EUSDR in the next ten years. To build such alliances is not so easy as it looks and maybe it takes some time, but Rectors can play a leading role in orienting or reorienting their institutions for catching up the opportunities the EUSDR is offering, for the benefit of a fair and social inclusive, growth oriented development of the Danube Region, serving our people.

Visions for the Future of Humanities in the Danube Region

Univ.-Prof. Dr. Verena Winiwarter Alpen Adria Universität Klagenfurt, IFF Campus Vienna

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- 1. The role of the Humanities for the future of the Danube Region.
- 2. The Humanities of the Future and their role for the Danube Region.



Recognition of Humanities' Role in a knowledge-based economy



'These disciplines [humanities and social sciences] provide the organisational, management, legal, accounting and marketing knowledge bases that are critical to successful innovation. They are the source of many of our insights into the human condition broadly, and to our understanding and managing the consequences of moving to a knowledge-based economy'.

AAH (The Australian Academy of the Humanities), The Humanities and Australia's National Research Priorities, Report prepared for DEST (Dept. of Education, Science and Training), April 2003.

3







- 2.1 History
- **2.2 Languages** and linguistics
- 2.3 Literature
- 2.4 Performing arts
- 2.5 Philosophy
- 2.6 Religion
- 2.7 Visual arts

http://en.wikipedia.org/wiki/Lis t_of_academic_disciplines



- 3 Social sciences
- 3.1 Anthropology
- 3.2 Archaeology
- 3.3 Area studies
- 3.4 Cultural and ethnic studies
- 3.5 Economics
- 3.6 Gender and sexuality studies
- 3.7 Geography
- 3.8 Political science
- 3.9 Psychology
- 3.10 Sociology







- 1 Humanities fields
- 1.1 Classics
- 1.2 History
- 1.3 Languages
- 1.4 Law
- 1.5 Literature
- 1.6 Performing arts
 - 1.6.1 Music
 - 1.6.2 Theatre
 - 1.6.3 Dance
- 1.7 Philosophy
- 1.8 Religion

1.9 Visual arts

- 1.9.1 History of visual arts
- 1.9.2 Media types
 - 1.9.2.1 Drawing
 - 1.9.2.2 Painting

http://en.wikipedia.org/wi ki/Humanities

5



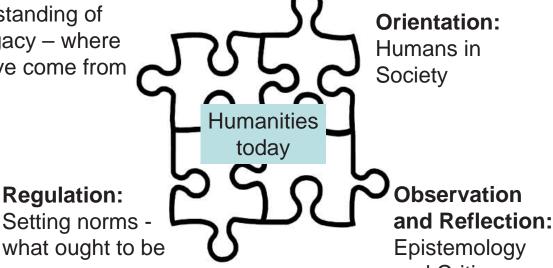


Humanities 'roles



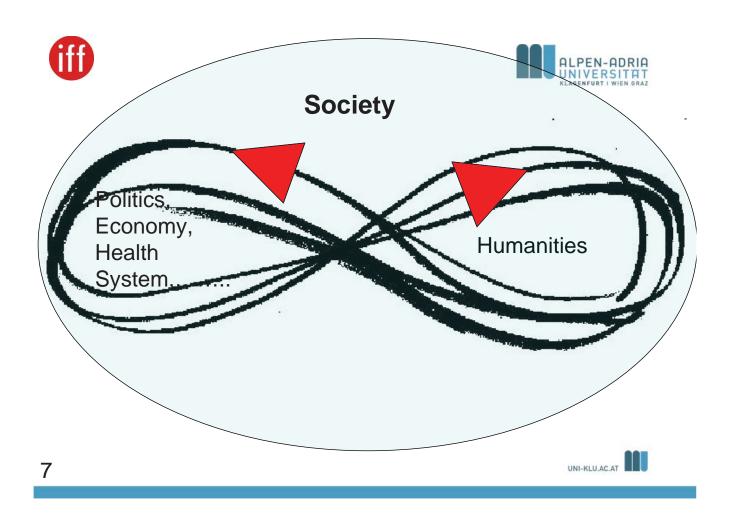
Rememberance:

Understanding of our legacy - where we have come from



Regulation: Setting norms

and Critique

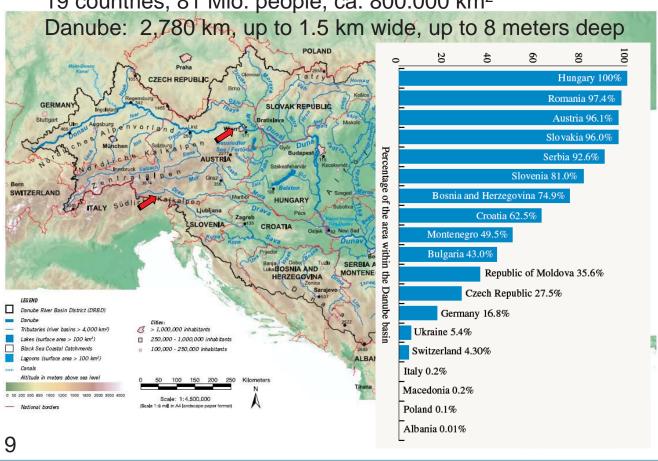


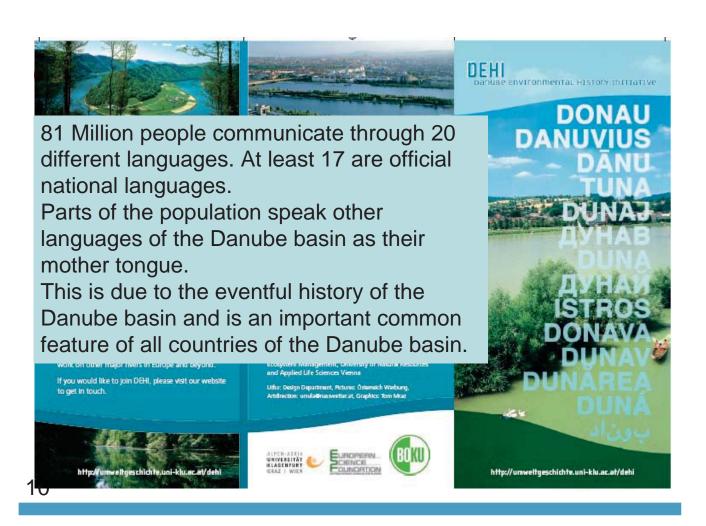




Special features of the Danube Region

19 countries, 81 Mio. people, ca. 800.000 km²







Danube Strategy 2010



... the Danube Region Strategy will serve the goal of increasing prosperity, security and peace for the peoples living there, especially through **enhancing cross-border**, **trans-regional and trans-national cooperation and coordination**; (Danube Strategy, 2010)

What are the prerequisites for **enhancing cross-border**, **trans-regional and trans-national cooperation and coordination** ?

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Prerequisites for co-operation



- The ability to communicate across borders of language and tradition.
- The ability to overcome the legacies of conflict and war.
- The ability to engage in joint construction of a common future based on democratic governance.

Rememberance - Orientation - Regulation - Reflexion





Coping with language diversity



All languages represent a distinct point of view on the world, characterized by its own meaning and values.

Litost (Czech)

The closest definition is a state of agony and torment created by the sudden sight of one's own misery.

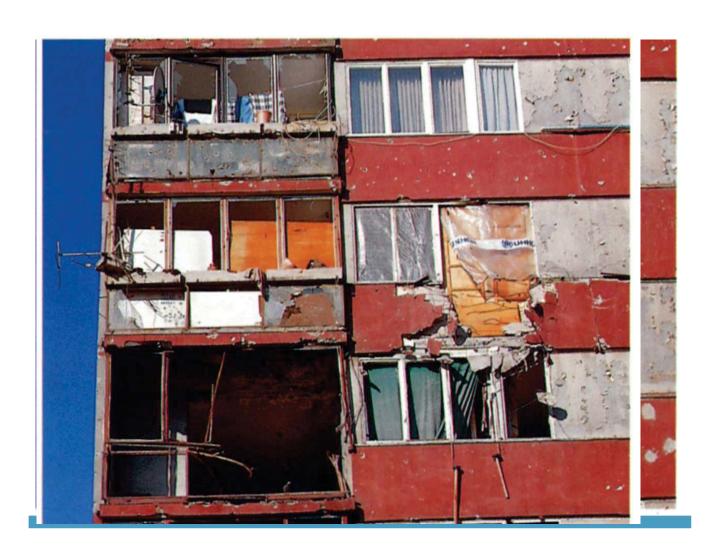
Wabi-Sabi (Japanese)

A way of living that focuses on finding beauty within the imperfections of life and accepting peacefully the natural cycle of growth and decay.

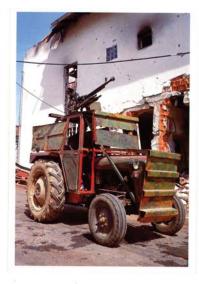
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http://matadornetwork.com/abroad/20-awesomely-untranslatable-words-from-around-the-world/2/















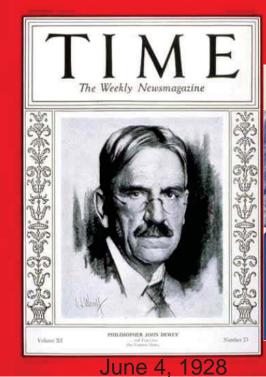


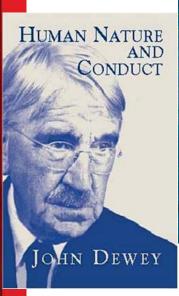
Coping with the legacy of war

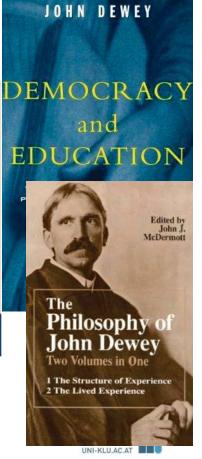


History may not repeat itself, but it does rhyme a lot.

- Mark Twain







JOHN DEWEY (1859-1952) father of educational philosophy

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Culture as Orientation



A civilization's **culture** is the **house of meaning** - it is what gives human beings their **sense** of living in a world organized by meanings and values, **a world that makes sense** and **provides fulfilling goals for action**.

Cultures are ways of inhabiting and adjusting to the world and the conditions of life.

Our first task must be to understand how a culture's symbols create a life; beyond that, we must inquire into the kinds of lives it makes possible and its adaptability to coexistence with other kinds.



Fostering democracy through the Humanities (after Dewey)



Democracy cannot merely "tolerate" diversity; it alone of all forms of civilization *requires* diversity.

Thus there is an initial need to **encounter difference meaningfully.**

We must be able to **employ a complex understanding** of the world and its traditions to contextualize the diversity we encounter.

Democracy is predicated on the **perpetual possibility of communication**.

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Educating for a democratic culture



Democratic culture must recognize common ideals.

Democratic culture must offer a wide, flexible range of points of contact with other groups, enabling cooperation and communication.

A democratic society must have a type of education which gives individuals a personal interest in social relationships and control, and the habits of mind which secure social changes without introducing disorder.

Democratic culture consciously aims at providing as many people as possible the materials and arts whereby they can construct meaningful lives.





2. The Humanities of the Future and their role for the Danube Region.

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Danube Strategy 2010



Strategic policy areas

- Energy
- Environmental and nature protection
- Transport and infrastructure
- Professional training and innovation
- Arts and cultural activities
- as well as
- Sustainable economic activity and tourism
- Food security/safety
- Economy
- SME cooperation
- R+D
- Migration
- Governance
- Sport
- Education and culture
- Labour
- Health and social affairs







What can the humanities contribute to these policy areas?

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Panube Rector's Conference BOKU Vienna, Nov 17-18, 2011

"Basic research should be understood as covering all fields, including the social sciences and humanities, putting special emphasis on interdisciplinarity."

REPORT on Science and technology- Guidelines for future European Union policy to support research (2004/2150(INI)), Committee on Industry, Research and Energy Rapporteur: Pia Elda Locatelli ("Locatelli Report"), 2/2005

New Convergence of knowledge Traditional academic forms faculties Historical Creative Geology Engineering **Humanities** History Arts **Polytechnics** Formal / Experimental Maths **Sciences Physics** Philosophy

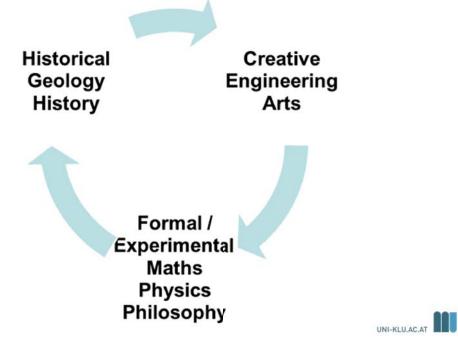
From: EH presentation by Poul Holm, May 2005



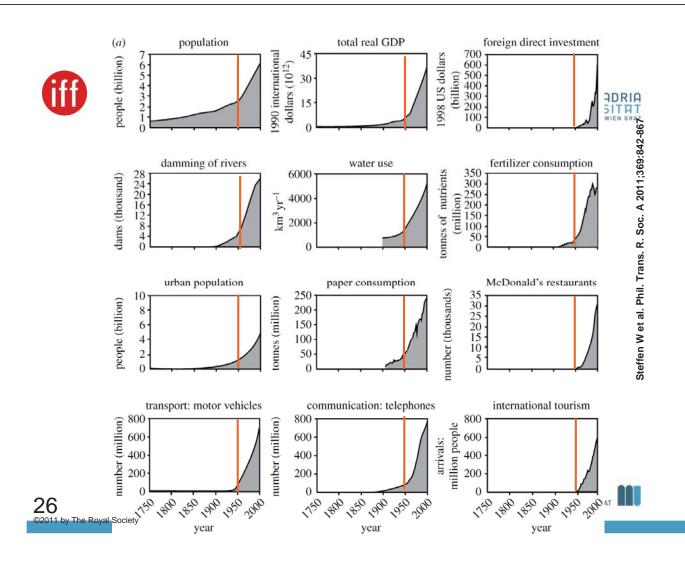
Interdisciplinary Environmental Research

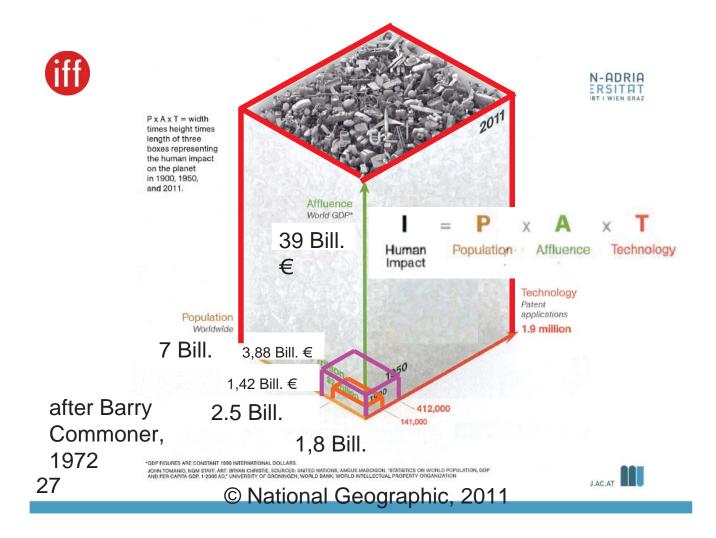
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Danube Rector's Conference BOKIT Vienna, Nov 17-18, 2011





Environmental Challenges in the DRB



- Hydromorphological change and resulting ecological pressures.
- Demise of fisheries due to pollution, weirs and other riverine infrastructures.
- Floods

DRIVERS/Conflicts: Industry, Agriculture, Transportation, Navigation; Energy provision (Carbon Neutral); Nature Conservation, Urbanisation





Environmental history of river basins



- Interaction between humans and dynamic, complex, moving ecosystems dependent on climate, morphology, soils, plants (both aquatic and terrestrial), animals (fish, mammals, mollusks, bivalves) and microorganisms, changed by structures (weirs, power plants) and processes (pollution, overfishing).
- Interactions are non-linear, with time-lags, threshold effects and feedbacks.

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2000

1890

1850

3runner/Schneider 2005, Wien Umwel



1730

1683

1550

 $30\,$ Niklas Meldeman, Nürnberg 1530 (Detail)



Danube Rector's Conference BOKU Vienna, Nov 17-18, 2011



Research in a world of hybrids



- Older ARRANGEMENTS (such as rectification works) influence younger ones.
- This changes the realm of possible actions for humans.
- → Older arrangements influence the practices of humans today.
- We call this socio-ecological legacies.
- Note the IRREVERSIBILITY of interventions!

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Danube Rector's Conference BOKU Vienna, Nov 17-18, 2011



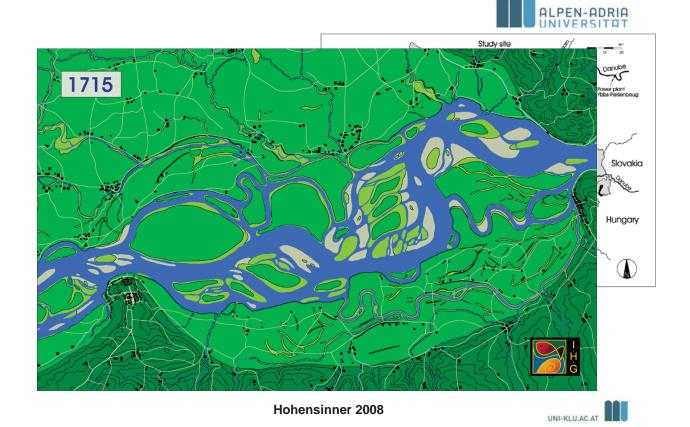
Environmental history of river basins

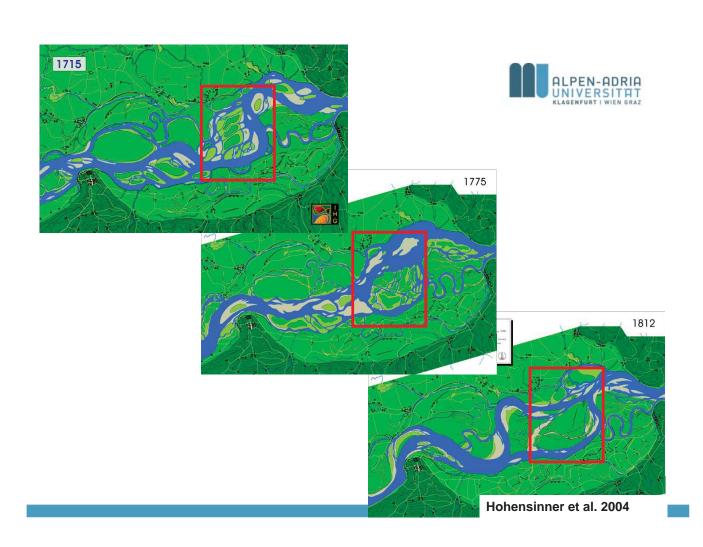


- A history of legacies and side-effects, unwanted consequences of interventions.
- A history which might allow us to learn about sustainable practices accepting "the flow of the river", that is, natural dynamics.
- Study of humans AND study of ecosystems is of the same importance, because we want to understand their co-evolutionary development.



The Danube Machland and ist dynamic history





The VISION



Both the disciplinary humanities as we know them

AND

the new, interdisciplinary humanities of the future

contribute to the development of the Danube Region





Democracy needs sustainable development.

In an ecologically degraded world, long-term economic development is impossible and social unrest will increase.





To develop the Danube River Basin Region according to the Danube Strategy, the traditional and the new interdisciplinary humanities, e.g. the environmental humanities are needed.







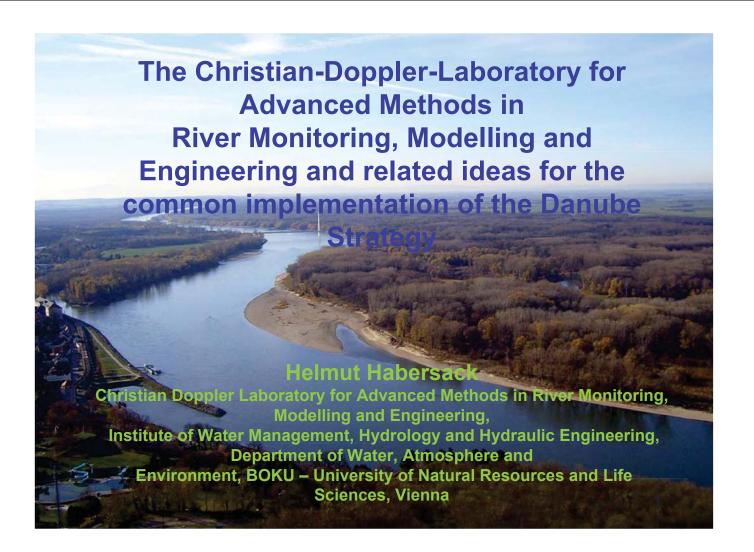
Thank you for your attention!

DEHI Danube Environmental History Initiative

http://umweltgeschichte.uni-klu.ac.at/dehi

martin.schmid@uni-klu.ac.at verena.winiwarter@uni-klu.ac.at





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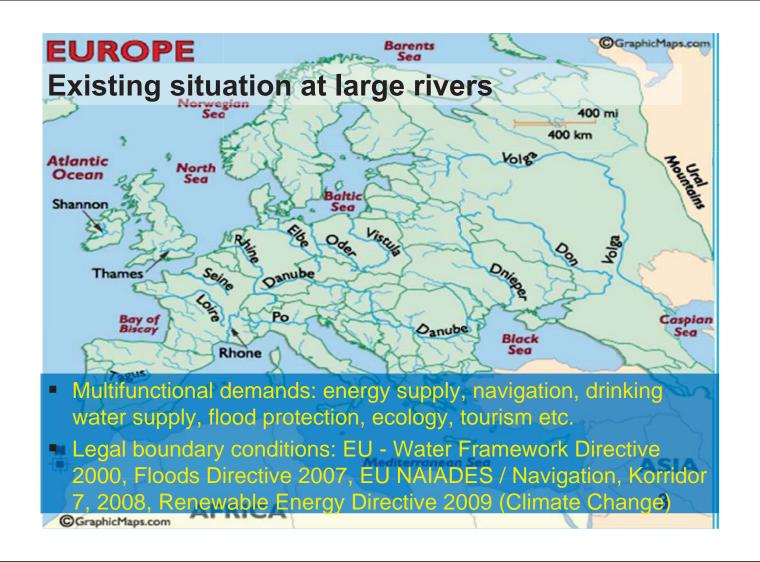


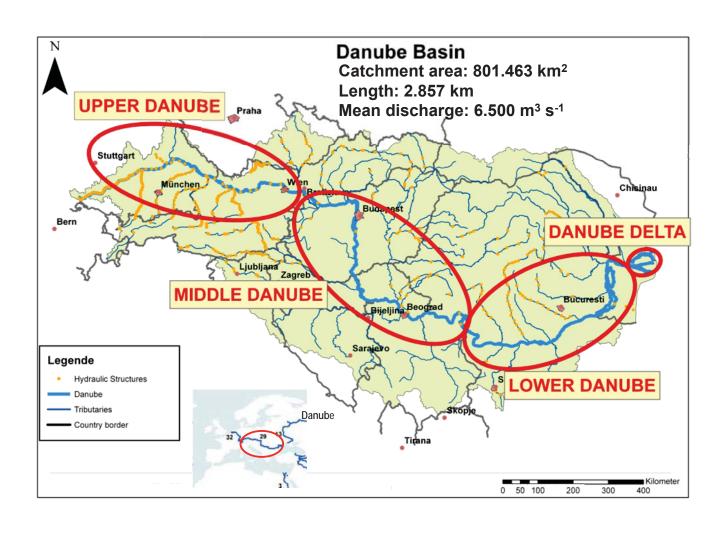




University of Natural Resources and Life Sciences Vienna, Department of Water, Atmosphere and Environment

- 1. Introduction
- 2. Danube River pressures and impacts
- 3. The CD Laboratory for Advanced Methods in River Monitoring, Modelling and Engineering
- Ideas for the common implementation of the Danube Strategy











Existing Situation



Driving forces and impacts - Danube River Basin

- **⇒** Hydropower plants
- **⇒** Flood protection
- **→ Navigation**
- **⇒** Climate change
- ⇒ Changes in land use
- ⇒ Point and diffuse source pollution

18. 11. 2011

The CDLab IM_FLUSS and related ideas for the common implementation of the Danube Strategy I Helmut Habersack

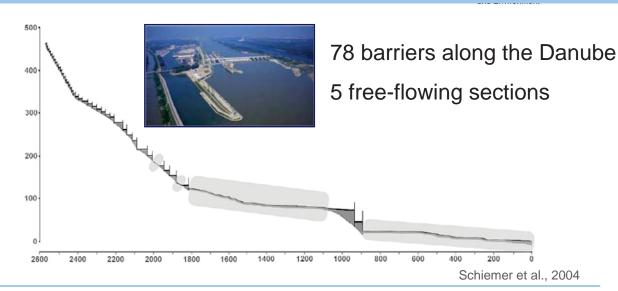
Hydroelectric Energy







Danube River Basin – Hydropower



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International Waterway



Danube River Basin - Navigation







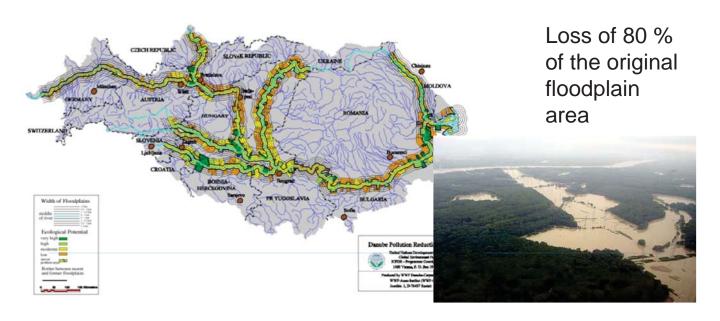


Flood Risk Management

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Danube River Basin - Flood protection

Ecological potential of floodplains in the Danube River Basin





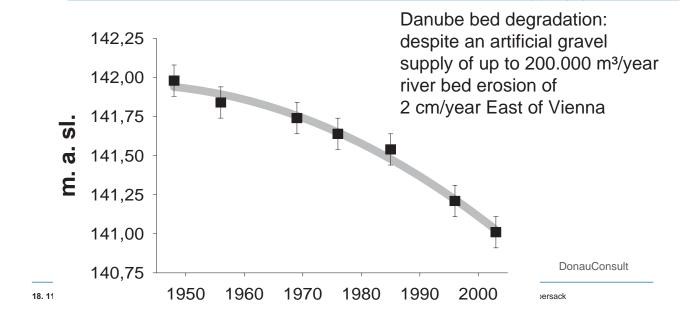




River Bed Degradation



Upper Danube - Consequences







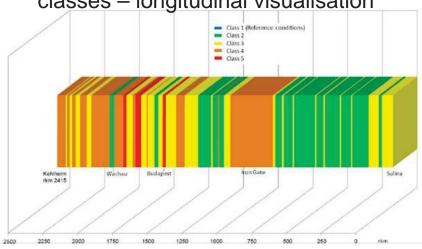


River Morphology

Hydromorphological conditions

Overall total hydromorphological assessment in five

classes - longitudinal visualisation



1/3 good hydromorphological conditions

1/3 strongly altered

Upper Danube - most affected by significant hydromorphological changes

ICPDR, JDS, 2008

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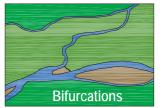




Hydromorphological situation

Originally partially anastomosing morphology, sandbed river

Actual situation:







Island development





Number of islands increased from 93 (1934) to 135 (1992)

Side / bank erosion

Bondar & Teodor, 2008 Habersack et al., 2010

The CD-Laboratory for Advanced Methods in River Monitoring, Modelling and Engineering

Aims

- Development of innovative methods for the improvement of river monitoring (shear stress, sediment transport, morphodynamics etc.)
- Development and programming of *numerical models* (3D hydrodynamics, sediment transport and habitat modelling)
- Development and optimisation of river engineering measures to minimize river bed degradation, improve navigation, flood protection and ecology





and Environment



Overview of modules



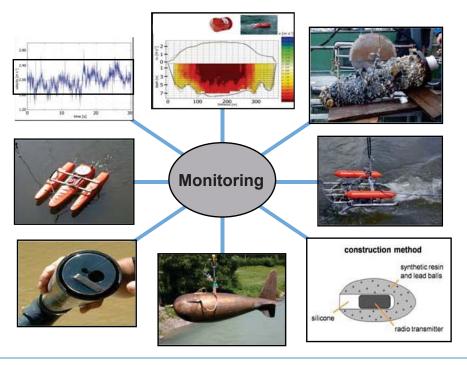
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1 - River Monitoring 2 - River Modelling 3 - River Engineering

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River Monitoring









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River Modelling







University of Natural Resources and Life Sciences Vienna,

Department of Water, Atmosphere and Environment

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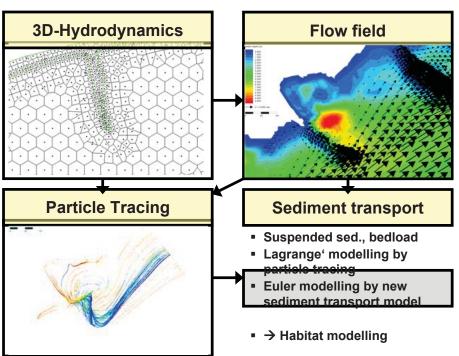
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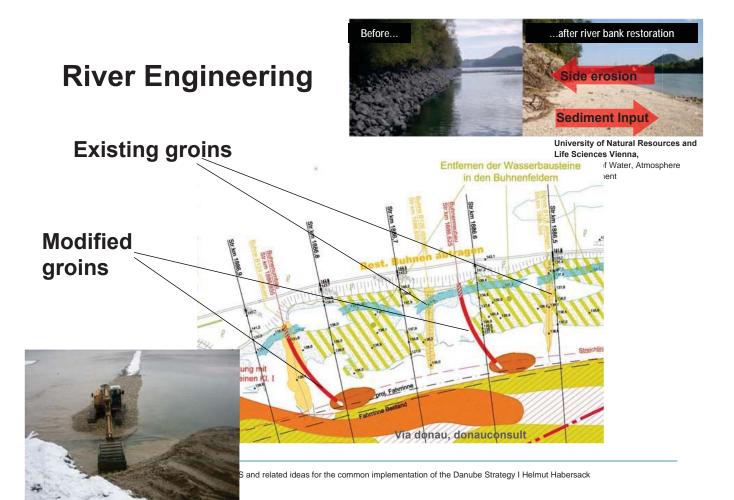
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Life Sciences Vienna.

and Environment

Ideas for Danube Strategy (1)

Connecting the Danube Region

To improve mobility and multimodality

- (a) Inland Waterways
- (b) Road, rail and air links

To encourage more sustainable energy

To promote culture and tourism, people to people contacts

Protecting the Environment in the Danube Region (2)

To restore and maintain the quality of waters

To manage environmental risks

To preserve biodiversity, landscapes and the quality of air and soils

Building Prosperity in the Danube Region

To develop the knowledge society through research, education and information technologies

To support the competitiveness of enterprises, including cluster development

To invest in people and skills

Strengthening the Danube Region (4)

To step up institutional capacity and cooperation

To work together to promote security and tackle organised and serious crime

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Ideas for Danube Strategy (1)

Connecting the Danube Region

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- (a) Inland Waterways
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Strengthening the Danube Region (4)

To step up institutional capacity and cooperation

To work together to promote security and tackle organised and serious crime





University of Natural Resources and Life Sciences Vienna, Department of Water, Atmosphere and Environment









University of Natural Resources and Life Sciences Vienna, Department of Water, Atmosphere

- two large hydraulic and environmental engineering laboratories: one in the upper/middle part of the Danube (Responsible River Modelling Center RRMC) and one in the lower part (Hydraulic Engineering Lab); the reason for two labs (upstream/downstream): gravel bed vs sand bed river, up to ten times slope difference and different problem areas
- cluster/network of river engineering simulation tools to be used by Danube countries (common software development and implementation), being applied both on computer clusters and individual servers

18. 11. 2011

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Ideas for Danube Strategy (3) Research Infrastructure Needs







University of Natural Resources and Life Sciences Vienna, Department of Water, Atmosphere and Environment

- Network of field study sites along the Danube River (each country should nominate a certain river stretch, specific problem area, work program etc.) for process analysis, model calibration and validation AND test of advanced river engineering solutions (examples, to be commonly agreed on: Austria: National Park Donauauen, Slovakia: Reservoir Gabcikovo, Hungary: Mosoni Danube, Serbia, Croatia: Kopacki Rit, Romania, Bulgaria: border section).
- Research diving shaft for the whole Danube (e.g. operated by Serbia)

Ideas for Danube Strategy (4) Research Infrastructure Needs







University of Natural Resources and Life Sciences Vienna, Department of Water, Atmosphere

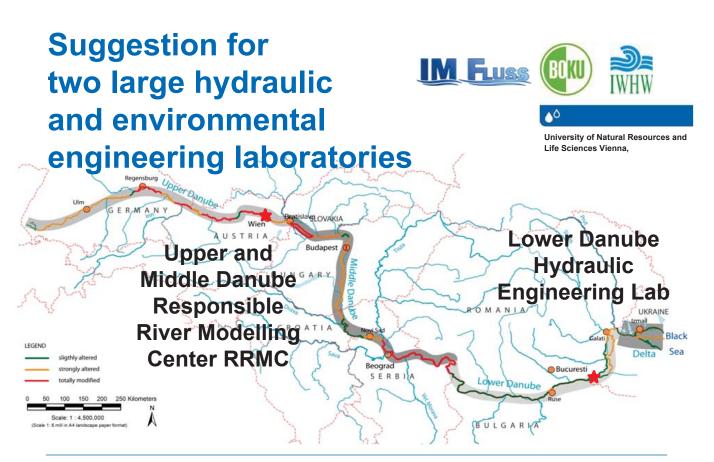
Especially for optimizing river engineering measures there are infrastructural needs for performing large scale hydraulic models, being able to simulate the hydrodynamic, sediment transport, morphodynamic and ecological situation in the various parts of the Danube Basin. Therefore adequate hydraulic and environmental engineering laboratories should be available.

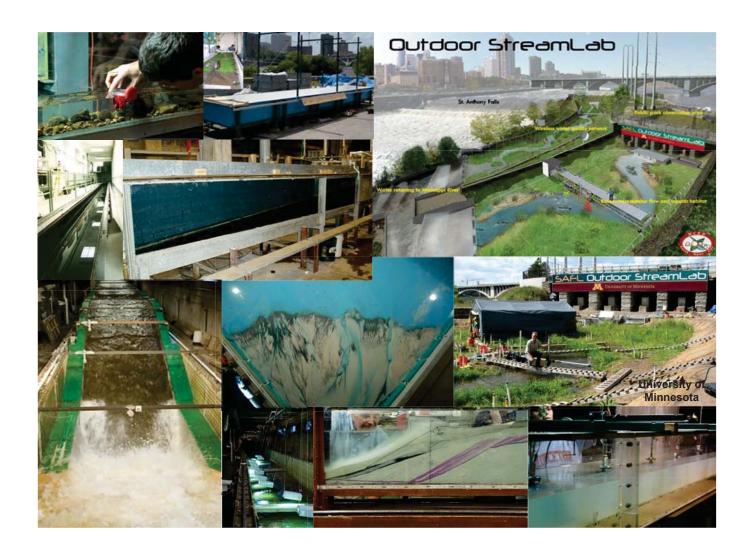
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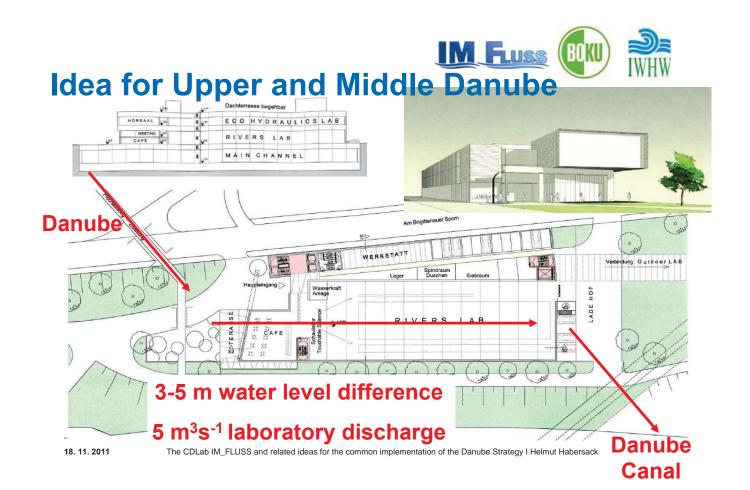
- Large discharge (about 5 m³ s⁻¹)
- Water level difference → water supplied free flowing

18, 11, 2011

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University of Natural Resources and

Department of Water, Atmosphere

Christian Doppler Laboratory for Advanced Methods in River Monitoring, Modelling and Engineering

http://cdlabor-imfluss.boku.ac.at

Univ. Prof. DI Dr. Helmut Habersack

http://www.boku.ac.at

IWHW - Institute of Water Management, Hydrology and Hydraulic Engineering,

WAU - Department of Water, Atmosphere and Environment BOKU - University of Natural Resources and Life Sciences, Vienna

Muthgasse 107, 1190 Vienna, Austria email: helmut.habersack@boku.ac.at

tel: 0043 1 3189900 101 fax: 0043 1 3189900 149

mandate.



Vienna International Centre
PO Box 500, 1400 Vienna, Austria
Tel: (+43-1) 26060-4666
Fax: (+43-1) 26060-5899

Background Information November 2011

For information only – not an official document

United Nations Academic Impact (UNAI)

stronger ties with institutions of higher learning; ... we hope to benefit from your ideas colleagues and I have been discussing an initiative called 'Academic Impact.' We hope to build open our doors to new partners. t is often said that if the United Nations did not exist, we would have to invent it. I fully agree." "And that is why we have to strengthen its capacities on each of the three pillars of the United Nations" development and protection of human rights. Part of that effort means continuing to The academic community is surely at the top of that list.

UN Secretary-General Ban Ki-moon, in his address at Fairleigh Dickinson University, 10 September 2008

Introduction

General Ban Ki-moon at a two-day summit in November 2010 at UN Headquarters in New York. United Nations Department of Public Information and has been formally launched by UN The United Nations Academic Impact (UNAI) is a programme of the Outreach Division of the

actively supporting ten universally accepted principles sustainability and conflict resolution. As a global initiative the UNAI aligns institutions of higher education with the United Nations in in the areas of human rights, literacy,

support of at least one of those principles each The Academic Impact also asks each participating college or university to actively demonstrate

around the world. By formally endorsing the ten principles in the Academic Impact, institutions make a world peace is widely acknowledged. Only lacking is the resolve and action of academic leaders commitment to use education as an engine for addressing global problems The critical role of higher education in economic and social development and as a foundation for

Its essential frame of reference is:

- learning throughout the world.

i) To bring into association with the United Nations, and with each other, institutions of higher

- ii) To provide a mechanism for such institutions to commit themselves to the fundamental precepts driving the United Nations mandate, in particular the realization of the universally determined /lillennium Development Goals iii) To serve as a viable point of contact for ideas and proposals relevant to the United Nations
- iv) To promote the direct engagement of institutions of higher education in programs, projects and initiatives relevant to this mandate.

Academic Impact is informed by a commitment to support and advance ten basic principles

- seeks to promote and help fulfil; 1. A commitment to the principles inherent in the United Nations Charter as values that education
- 2. A commitment to human rights, among them freedom of inquiry, opinion, and speech

- A commitment to educational opportunity for all people regardless of gender, race, religion or ethnicity;
- 4. A commitment to the opportunity for every interested individual to acquire the skills and knowledge necessary for the pursuit of higher education;
- 5. A commitment to building capacity in higher education systems across the world;
- 6. A commitment to encouraging global citizenship through education;
- 7. A commitment to advancing peace and conflict resolution through education;
- 8. A commitment to addressing issues of poverty through education;
- 9. A commitment to promoting sustainability through education;
- A commitment to promoting inter-cultural dialogue and understanding, and the "unlearning" of intolerance, through education.

Activities

Participants in this initiative are expected to undertake to further, within their institutions, policies and programmes that reflect adherence to the principles governing Academic Impact. This would specifically include:

- a) Undertaking one new activity each year, to actively address at least one of the ten basic principles of Academic Impact listed above. Examples of this could include research projects and papers, the hosting of a conference, the financing of participation of students in a specific United Nations activity in the field, or a specific action or activity on campus. Any activity which is sponsored or paid for by a United Nations entity in the context of its own work programme shall be excluded from consideration.
- b) Placing prominently upon its websites, or in periodic printed publications, details of such activity, highlighting its relationship to the Academic Impact.

Participatior

To participate in the UNAI please complete the enrollment form at the Academic Impact website

For further information, please visit:

UNAI website: http://academicImpact.org

UNAI on facebook: http://www.facebook.com/ImpactUN

UNAI on twitter: http://twitter.com/lmpactUN

*



THE PROJECT

The **life science (LS) scene in Eastern Europe** has developed continuously and with commitment in the past years. Attractive growth rates of **up to 6%** significantly exceed the average of the old EU countries.

Austria has traditionally had good access to these countries and has know-how in the LS sector.

THE OBJECTIVES ARE ...

- →... building a **network** of the LS communities of the CEE countries to form an internationally competitive platform
- →... the **establishment** of a visible and sustainable life science communication infrastructure in the CEE region.



THE BENEFITS



- →Promotion of research and development in the area of life sciences as a sustainable future strategy.
- → Development of the economic LS potential of the CEE region and creation of sustainable jobs in the industries of the future.
- → Support of Western European companies and institutions in their market entry in CEE and vice versa by using the LS communications platform, which is to be newly created
- → Establishment of Austria as a bridgehead 33% of the CEE companies that want to establish a location in the West use Vienna as their headquarters.
- → Best-practice sharing/lessons learnt



PRACTICAL IMPLEMENTATION















@ Building a network



- → Resume and intensify **contact with potential cooperation partners** and financing institutions (local LS companies, local LS centers, local academies of science, CENTROPE, ABA, ÖGBMT, Visegrád Group, EVCO, AVCO)
- →Establish personnel resources in local structures
- → Development of media kits for print and web; start of sales talks
- →Ongoing PR activities
 - 1. Across activities between Congress & Science Award & Print & Web
 - 2. Transnationally between the countries involved



@ Web platform



- → Parallel to the print medium, an **up-to-date web platform** will be established
- → The objective is to use a transnational, rapidly available communication medium in order to keep the exchange of information and experiences up to date.



@ Workshops



- →Innovation Meets Money partnering events for interested parties such as financiers, licensees and sponsors from the West as well as researchers and start-ups from the East
- → The objective is to raise capital for prospective projects and to bring research results to market maturity via start-up companies
- → The objective is to strengthen the **local LS clusters**



© Congress & Science Award



- →Based on the model of the Austrian Life Science Award (ALSA) an LS science award will be created for the Eastern European countries
- →The judging panel will consist of representatives of local academies
- →The award ceremony will take place at an interval of two years, each time in a different CEE country as part of an LS congress.



@ Print Medium



- → Four times a year (6-8 issues in the medium term) an Englishlanguage print medium will illustrate the evolving life science scene in the countries and follow their activities. Separate local-language editions are possible.
- → Content: research work, projects and initiatives in the LS industry in the respective countries
- → The print medium is a central component of the ongoing communication strategy and ensures the exchange of information between the LS clusters.



PROPONENTS

→ Kurt Konopitzky

Long-standing President of the Austrian Association of Biotechnology (Österreichische Gesellschaft für Biotechnologie, ÖGBT), Founding member of Austrian Biotech Industries (ABI), former Managing Director of Boehringer Ingelheim Austria GmbH, Managing Director of PEA-CEE GmbH and PEC-Gmbh

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Publisher of Chemiereport, Initiator and organizer of ALSA - Austrian Life Science Award

→ Doris Dobida

Marketing Communications Philips Medical Systems, Marketing Communications for AIT, Establishment and management of the platform Life Science Austria, Director strategic company locations

Life Sciences (ABA)

→ Renate Haiden

Head of advertising Springer Verlag, Editor-in-chief Bohmann Verlag, Managing Director of Publish Factory GmbH, ALSA coordination office



Thank you!





October 2011

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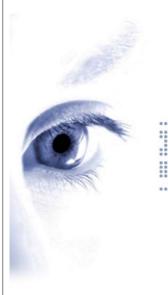
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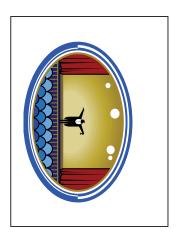


Fotos: © iStockphoto.com











CEEPUS overview



basics about CEEPUS

evolution and outlook quest for excellence

In the beginning



...there was the Danube...



...there was the region

a living tradition of academic cooperation with different takes, of course similar administrative culture common history



then there was politics

1989

...and then there was:



European

Central

Exchange

Program for

University Studies



mission

- regional cooperation
- equal partnership
- quest for excellence

- pooling the best "laboratory" and "incubator"



working mode

regional university networks all subject areas welcome

regional mobility

exchange actions for students and teachers





working mode

short term excursions teacher mobility excursions









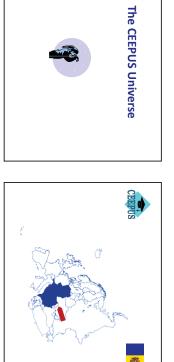


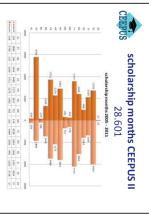
CEEPUS Intro

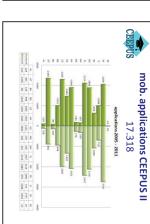
results

basics about CEEPUS

evolution and outlook quest for excellence











15.438 persons 15.706 persons

CEEPUS I

CEEPUS II



USP - unique selling proposition and country composition unique regional focus

innovative non-monetary funding system based on national resources in a variable geometry



CEEPUS results overall evaluation

CEEPUS II overall evaluation

2/3 of the network participants interviewed say helpful to achieve their objectives developing and implementing JDs CEEPUS has been successful

should be used elsewhere as well

best practice example

CEEPUS I







CEEPUS timeline overview

CEEPUS III 2011 signed Mar 9, 2003, Zagreb signed Dec 8, 1993, Budapest CEEPUS I 1995 – 2005 signed Mar 25, Budva CEEPUS II 2005 - 2011



CEEPUS evolution

CEEPUS II multilateral cooperation, ECTS **CEEPUS I**





linking up to science and research



CEEPUS Science

focus on Joint PhD Programs "joint thesis supervision"





Silent partners

"The participation of institutions other than be foreseen upon invitation by an eligible university and provided the CEEPUS budget is not affected. " eligible universities as Silent Partners shall





CEEPUS III

what is new

linking up to science and research







Perfect Partner

Experienced network Structure

Selection procedures Financing Flexiblity



CEEPUS Intro

basics about CEEPUS

results evolution and outlook

quest for excellence



Ministers' Prize



Ministers' Prize

CII-HU-0010-04-0910

"Teaching and Learning Bioanalysis"

coordin<mark>ated</mark> by the University of Pecs Prof.<mark>Ferenc</mark> Kilár



enthusiasm & competence

"Thanks to the CEEPUS program my vision for Europe changed a lot. What these four months during my stay in Ljubljana gave me can not be substituted with no lectures or books!"





CEEPUS enthusiasm & competence

CEEPUS Intro

"The exchange with the CEEPUS program was a turning point in my life. The CEEPUS program opened my eyes wide open for the new European perspectives."





CEEPUS enthusiasm & competence

"These 4 months there gave me knowledge that will stay with me forever."





CEEPUS enthusiasm & competence

"My time as an exchange student was not an experience, it was a revelation."





quest for excellence evolution and outlook results

basics about CEEPUS





DANUBE RECTORS' CONFERENCE

BOKU Vienna 18 November 2011

NOVA/BOVA Nordplus network project
Lessons learnt from the BOVA-NOVA Network

Porbjörg Valdís Kristjánsdóttir Nordplus central coordinator Agricultural University of Iceland

NOVA/BOVA Nordplus Network

- Student mobility
 - -"normal" mobility
 - –Express mobility
- Teachers mobility
- Intensive courses
- Network meetings



Student mobility – normal mobility

- Full-time studies
- One year of previous studies
- Live in host country
- Fully recognised
- 1-12 months
- 200€/month
- Travel scholarship (250€ or 350€)



Student mobility – express mobility

- 1-4 weeks
- Travel scholarship (330€ or 430€)
- PhD students can not apply for grant



Teachers mobility

- Specific and integrated teaching activity
- Tutoring and development of teaching materials.
- Minium 1 week (5 days) or eight teaching hours
- 355€ per week + travel grant



.

Mobility - numbers

2010/2011

- 37 students*5 months
- 67students *1 week
- 7 teachers *1 week
- NOVA->BOVA:23 students

2010/2011

- 2 students*5 months
- 23students *1 week
- 6 teachers *1 week
- BOVA-> NOVA:

8 students

2 teachers

INTENSIVE COURSES

- Evaluation of Quality of Poultry Meat and Eggs, September
 22 October 1, 2010, LSMU-VA
 - Total number of students: 16
- Economics and Management of Rural Development, November 22-26, 2010, LZUU
 - Total number of students: 28
- Forest Tree Breeding and Adaptation, March 21 25, 2010,
 LLU
 - Total number of students: 22
- Renewable Energy Technologies, March 14 April 1, 2010,
 LZUU
 - Total number of students: 23



7

Nordplus application

- Intensive courses 2011/2012
- "Woody biomass plantations: options for cost-effective mitigation of climate change effects" - LLU
- "Sustainable Pig Production" SLU and LLU
- "Evaluation of quality of poultry meat and eggs" LSMU-VA
- "Game Animal Protection and Management" LZUU
- "Innovation in Rural Economics" EMU
- "Miljö och kommunikation" HU-AF



Sustainable Pig Production



Networking

- 2010/2011 no funding for networking!
 - Meeting with NOVA/BOVA Nordplus coordinators and academic advisors in Jelgava 23-24 March 2011







Opportunities for Universities in In NoVation (the context of the European Research Area

DRC Danube Rectors Conference

Financing possibilities for DRC activities



Dimitri CORPAKIS
Head of Unit
C5-Regional dimension of innovation
DG Research and Innovation
Vienna, 18/11/11

research







Universities are significant players in boosting the knowledge economy

- A challenging leading role on driving innovation forward
- Agents of change in sectoral and regional contexts expected important role in Smart Specialisation Strategies
- **Producers** of the knowledge economy
- Part of the Tripe Helix
- Honest brokers in the context of regional economies





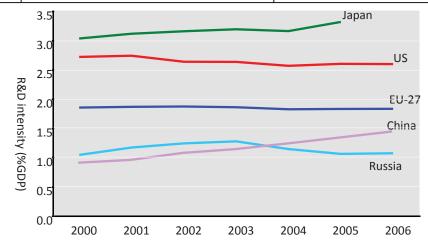




Our global position in numbers

Investment in R&D:

	R&D investment (%GDP)	R&D funded by private sector (%)		
EU-27	1.8	55		
US	2.6	64		
Japan	3.3	75		
China	1.4	65		





research

innovation



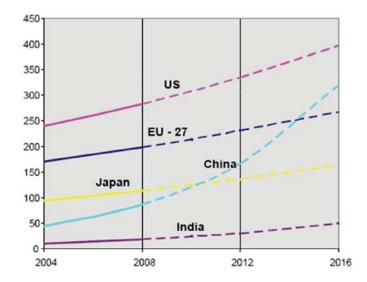




The EU is slowly falling behind on R&D

Evolution of world R&D expenditure in real terms

(in € billion at 2000 prices)





Presentation of J.M. Barroso to the European Council, 4 February 2011

Source: European Commission







What's wrong in Europe?

- · Poor availability of finance
- · Costly patenting
- · Lack of legal and tax level-playing field
- Outdated regulations and procedures
- Slow standard-setting
- · Weaknesses in public education and innovation systems
- Failure to use public procurement strategically
- · Fragmentation of efforts



EUROPEAN

Presentation of J.M. Barroso to the European Council, 4 February 2011

innovation







What can we do about it?



- Improved framework conditions
- Steer and monitor at EU level
- A future-oriented EU budget



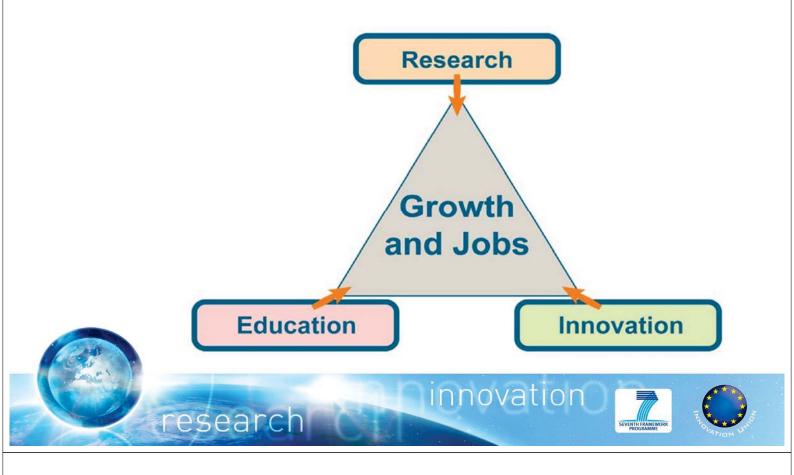
Presentation of J.M. Barroso to the European Council, 4 February 2011







The Knowledge Triangle





Europe 2020 strategy

- 3 Clear objectives
 - Smart, sustainable and inclusive growth

Invest 3% of GDP in R&D by 2020

- Focus on Innovation
- Research and innovation funding contributes directly to the achievement of Europe 2020 (Innovation Union flagship initiative)







Europe 2020 strategy Smart growth

- Turn Europe to a knowledge and innovation economy
- New sources of growth and creation of new jobs require national efforts to boost research and innovation, upgrade education and remove barriers to entrepreneurship
- Harness the untapped potential of the single market
- Use EU funds to drive the public sector towards new growth paths, stimulating discovery, innovation and entrepreneurship



research

innovation







Europe 2020 Strategy Smart growth Research, innovation and education

- Research and Innovation boost productivity and growth
- Future research and innovation investments expected to have even stronger impact in terms of growth and job creation
- significant social and environmental returns
 - Current Framework Programme estimated to bring 900,000 jobs and to add 1% to the EU's GDP







Europe 2020: 3% objective can still deliver

- meeting the Europe 2020 target of increasing R&D investment to 3 percent of GDP could create 3.7 million jobs and increase annual GDP by up to €795 billion by 2025. One million extra researchers will be needed.
 - Source: P. Zagamé, (2010) The cost of a non-innovative
 Europe, http://ec.europa.eu/research/social-sciences/policy-briefs-research-achievements en.html



research

innovation







Europe 2020 Strategy

Smart growth Research, innovation and education

Innovation Union Flagship Initiative

- A plea to the Member States to:
 - invest in R&D and innovation
 - create the right framework conditions
 - ensure that remaining barriers for entrepreneurs to bring "ideas to market" will be removed by:
 - better access to finance
 - affordable IPR
 - faster setting of interoperable standards
 - strategic use of the procurement budgets







Funding opportunities for the DRC

- Funding opportunities under the 7th Framework Programme for Research and Technological Development (2007-13)
- Funding opportunities under the Competitiveness and Innovation FP (CIP) (2007-2013)
- Funding opportunities under the present and future Cohesion policy (funds)
- Beyond funding: setting up the ERA



research

innovation







Why research at European level?

- Pooling and leveraging resources
 - Resources are pooled to achieve critical mass
 - Leverage effect on private investments
 - Interoperability and complementarity of big science
- Fostering human capacity and excellence in S&T
 - Stimulate training, mobility and career development of researchers
 - Improve S&T capabilities
 - Stimulate competition in research
- Better integration of European R&D
 - Create scientific base for pan-European policy challenges
 - Encourage coordination of national policies
 - Effective comparative research at EU-level
 - Efficient dissemination of research results







FPs: significant impacts on S&T and the economy

Significant economic benefits



(research)

(long-run, econometric models)

at European level

- Reduced commercial risk
 - increased turnover and profitability
 - enhanced productivity and market share
- Innovative performance
 - Enterprises participating in FP:
 - tend to be more innovative
 - more likely to patent
 - engage in innovative co-operation with other firms and universities



innovation





esearch



Funding opportunities under the 7th Framework Programme for Research and **Technological Development** (2007-13):

the 2012 Calls for proposals are open!



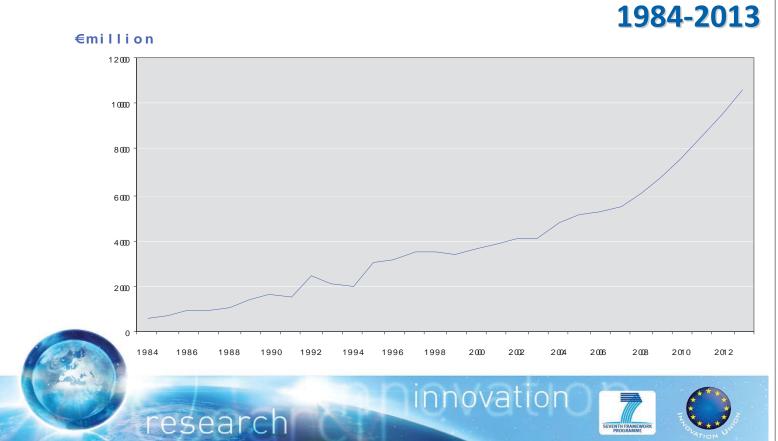






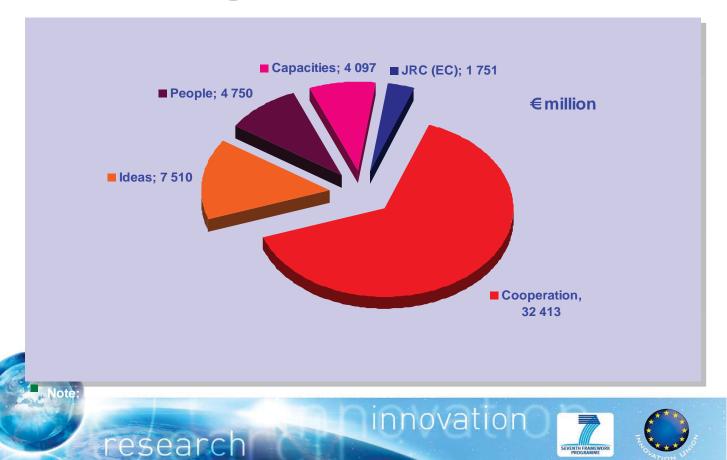


Budgets of the EU Framework Programmes





FP7 budget (€ 50 521 million, current prices)





FP7 2007 –2013 | Specific Programmes

Cooperation → Collaborative research

Ideas - Frontier Research

People - Marie Curie Actions

Capacities - Research Capacity

JRC non-nuclear research

Euratom direct actions - JRC nuclear research

Euratom indirect actions - nuclear fusion and fission research

innovation





research



Why are these calls important?

- Research and innovation at the top of the political agenda
- EU research funding delivering the Innovation Union
- Tackling the biggest societal challenges facing Europe
- Creating jobs with special attention for SMEs
- Supporting the best researchers and innovators in Europe













What is new?

- Bigger budgets to kick-start innovation
- Implementing the EIP on active and healthy ageing
- Calls targeting biggest societal challenges facing Europe
- Two new actions for SMEs
- Bridging the gap from results to commercialisation







research

innovation







Budget key figures "growth & jobs"

- €7 billion in total
- SMEs
 - ▶ €1 billion package for SMEs under the calls
 - ► € 120 million for "RSFF for SMEs"→ € 1 billion in private investment
- €1.6 billion European Research Council
- €900 million for Marie Curie Actions (10.000 researchers)













Budget key figures "grand challenges"

- Health € 654 million (inc. research on active and healthy ageing)
- ICT € 1.3 billion (inc. research on active and healthy ageing)
- Environment € 265 million
- Nanotechnology € 488 million
- Transport € 488 million
- € 313 million for European bio-economy including safer food







research

innovation







Who is the target?

All research actors in the EU and the Associated Countries:

- Universities
- Research organisations
- Large industry
- SMEs
- Financial institutions













Universities are at the heart of the Framework Programme

- The traditional *University Business* consortium has always been at the heart
 of the Research Framework Programme
- Thousands of universities have teamed up with businesses to test new ideas, advance knowledge or simply think about new strategies for innovation, during the 7 editions of the FP starting in the mid-eighties



innovation







The Regional Dimension in FP7 holds a strong role for Universities

Regions of Knowledge under the Capacities
 specific programme, aims at bringing European
 Regions faster to the Knowledge Economy
 through transnational cooperation of
 Research intensive Clusters (following the
 Triple Helix concept linking Business, Academia and Government)









The Regional Dimension in FP7 holds a strong role for Universities (II)

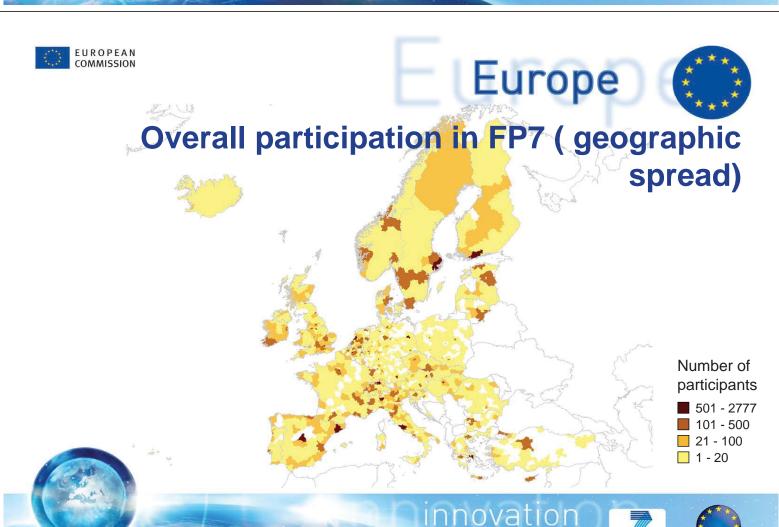
- (Unlocking) Research Potential under the Capacities specific programme aims at stimulating and increasing the research capacities of excellent research institutions located in the so-called Convergence and Outermost Regions of Europe (according to criteria defined under Cohesion policy regulations).
- The programme links these institutions to excellent partnering organisations located in at least 3 different Member or Associated States, organising staff exchanges, hiring researchers, funding small equipment and improving IPR Management of the coordinating institution

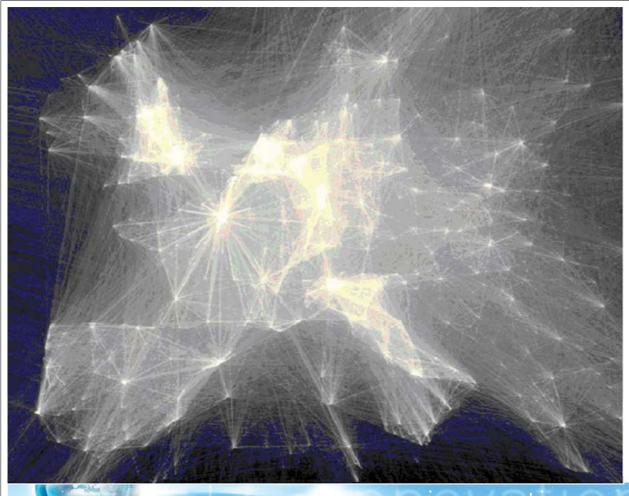
research

research









The Heat-map of scientific collaboration in Europe 2005-2009



innovation







Funding opportunities under the Competitiveness and Innovation FP (CIP) (2007-2013)











Competitiveness and Innovation Framework Programme (2007-13)

- CIP supports innovation activities (including eco-innovation), provides better access to finance and delivers business support services in the regions.
- It encourages a better take-up and use of information and communication technologies (ICT) and helps to develop the information society. It also promotes the increased use of renewable energies and energy efficiency.
- CIP runs from 2007 to 2013 with an overall budget of € 3621 million.
- CIP is divided into three operational programmes. Each programme
 has its specific objectives, aimed at contributing to the
 competitiveness of enterprises and their innovative capacity in their
 own areas, such as ICT or sustainable energy:
- The Entrepreneurship and Innovation Programme (EIP)
- The Information Communication Technologies Policy Support Programme (ICT-PSP)

The Intelligent Energy Europe Programme (IEE)



research

innovation







Support to Innovation through CIP (2007-13)

- The European Commission provides support for innovation through a series of initiatives and actions aimed at providing financial support to innovators, as well as better innovation support services for SMEs, notably start-ups, by developing and testing new forms of business support and facilitating transnational cooperation with a view to mobilising more resources for the creation of a European Innovation Space.
- DG Enterprise and Industry supports this aim through the CIP financial instruments, through policy cooperation under the PRO INNO Europe ® initiative, partnership platforms between European innovation professionals under Europe INNOVA and through the IPR Helpdesk that provides assistance on intellectual property issues for EU funded projects.







Cohesion policy (2007-2013)



research

innovation





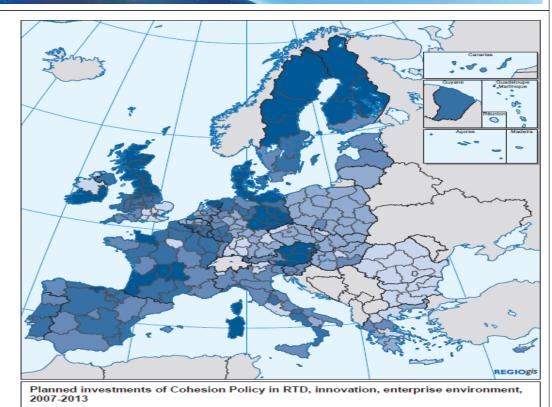


Cohesion Policy Funding for RTD and innovation 2007-2013

Cohesion Policy support for Innovation:

- □ 4% in 89'-93'
- □ 7% in 94'-99'
- □ 11% in 00'-06'

25% in 07'-14'



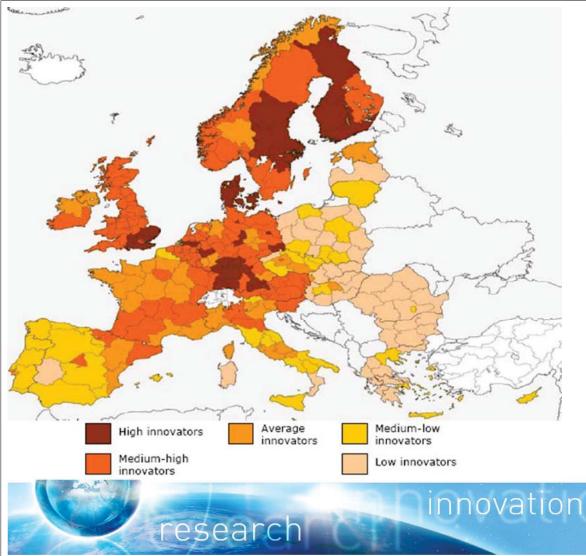
6 of total funding EU27 = 23.0 Funding or RTD, innovation and enterprise amount to some €79 billion Source: DG REGIO

21.6 - 27.5

EuroGeographics Association for the administra







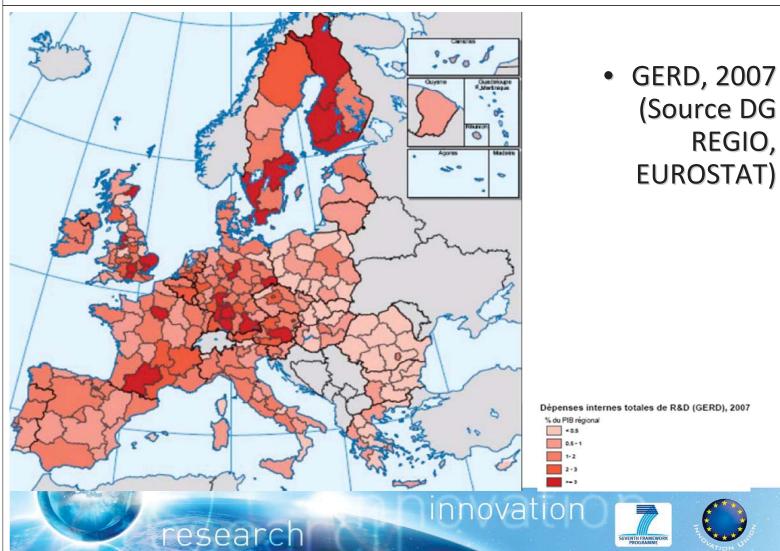
Regional **Innovation Performance** taxonomy

Source: Regional Innovation Scoreboard, 2009





REGIO,





How the Structural Funds can stimulate R&D and **Innovation investment in European regions**

- Fund R&D infrastructure and equipment (conventional approachstill valid)
- favouring the establishment of medium and long term R&D and innovation investment strategies through Smart Specialisation (coupled with increased conditionality and clear thematic priorities)
- help create the appropriate framework conditions for stimulating R&D and innovation especially in connecting academia and industry
- stimulate the emergence of clusters of technological competence / excellence involving especially SMEs
- Favouring peer review through international expertise to raise quality in terms of strategy and delivery

research

innovation







Beyond funding

Building the European Research Area



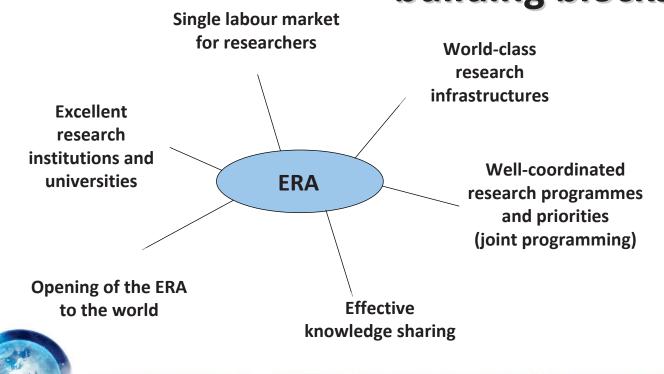








European Research Area (ERA) building blocks





esearch

research

innovation





Quick links for Universities on EUROPA

http://europa.eu/quick-links/schools-universities/index_en.htm





Our Practical Guide to EU Funding is online and soon in its second edition!

http://cordis.europa.eu/eu-funding-guide/home en.html





Learn more!

Participant Portal calls

http://ec.europa.eu/fp7calls

More information about FP7 budget:

http://ec.europa.eu/research/fp7/index en.cfm?pg=budget

More information about participation by country:

<u>http://ec.europa.eu/research/fp7/index_en.cfm?pg=country-profile</u>



research

innovation







Thanks for your attention!















Danube Rectors' Conference

Funding opportunities - European Territorial Cooperation (ETC) and IPA-CBC programmes

Katrin Stockhammer and Ivana Lazic, INTERACT Point Vienna

17-18 November 2011 | Vienna



INTERACT is co-financed by the European Regional Development Fund (ERDF) | European Territorial Cooperation

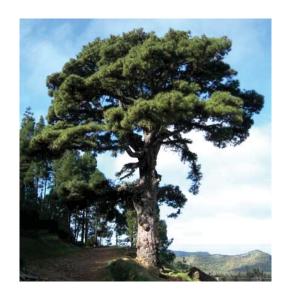








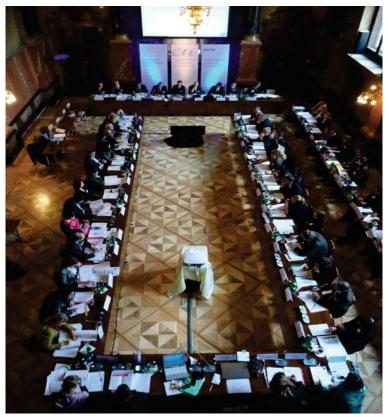
Plasticity: the plants' way to cope with their environment





Source: 'Adaptation in Plants: Some Short and Long Term Perspectives' BOKU VIBT / DAGZ; University of Natural Resources and Life Sciences, Vienna





Monitoring Committee Meeting - Interregional cooperation. Source: INTERREG IVC Programme



What is INTERACT?



The Platform of European Territorial Cooperation and IPA-CBC programmes

- We create communities of actors throughout Europe, facing the same daily issues, questions and challenges.
- We organise conferences, seminars and workshops and publish studies and newsletters.
- We provide input to the European Commission.
- A Territorial Cooperation programme co-financed by ERDF & MS + CH + NO organised in 4 Zones.



EUSDR Labgroup



- WHO? ETC programmes, regional Structural Funds programmes, financing institutions (e.g. EIB), European Commission
- WHAT? Finding common approaches and practical solutions for the implementation of the EUSDR



www.danube-region.eu





Funding opportunities

Home Calendar What is the EUSDR Priorities Who is Who Funding opportunities Projects and initiatives More... Manage

ETC, IPA, CBC and ENPI CBC programmes

This table provides a list of all ETC programmes. Contact details and website links have been added as available to INTERACT. Should you want to add or comment any information, please contact us. INTERACT Point Vienna does not warrant or assume any legal liability or responsibility for the accuracy, completeness or usefulness of any information, product or process disclosed in or connected to this document.

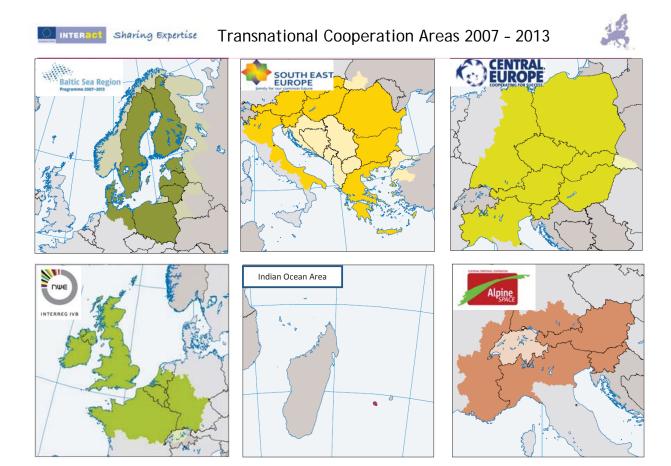
Туре	Programme	Website	JTS e-mail	Pillar I	Pillar II	Pillar III	Pillar IV
Transnational	Alpine Space	http://www.alpine-space.eu/	jts@alpine-space.eu	x	x	x	x
Transnational	Central Europe	http://www.central2013.eu/	info@central2013.eu	x	X	x	X
Transnational	South East Europe	http://www.southeast-europe.net	jts@southeast-europe.net	X	X	x	X
CBC	Alpenrhein - Bodensee - Hochrhein	http://www.interreg.org/		х	X	X	X
CBC	Austria - Czech Republic	http://www.at-cz.eu/	office@at-cz.eu	x	X	x	X
СВС	Austria - Germany (Bavaria)	http://www.interreg-bayaut.net/	gts.interreg- bayaut@salzburg.gv.at	X	X	X	x
CBC	Austria - Hungary	http://sk-at.eu/at-hu/	at-hu.jts@vati.hu	X	X	x	X



Types of projects - **EXAMPLES**

- Strategic cooperation between universities/research institutes in neighboring countries
- Clusters / Triple helix
- Developing joint use of infrastructure and services or educational programmes
- Thematic cooperation (environment, transport, education, economic development, institutional capacity, etc.)
- Funds still available in some ETC programmes and the IPA-CBC programmes





Six out of 13 Transnational Cooperation Programmes





Types of projects involving universities/research institutes

EXAMPLES

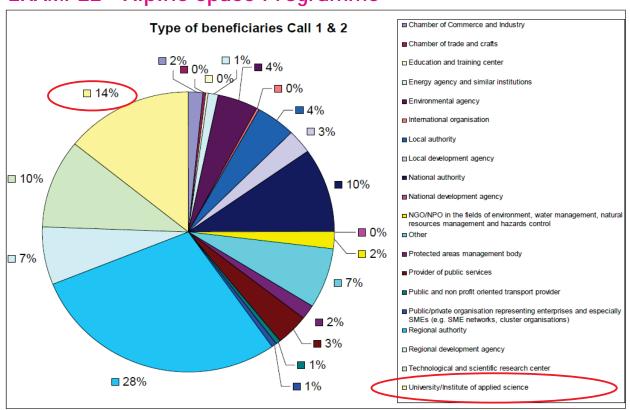
- Develop transnational cooperation strategies
- Develop and test models for effective technology transfer to businesses
- Provide transnational innovation support tools and services for SMFs
- Human capital for the innovation process
- Respond to joint challenges like flooding or transport
- Last calls will be closed soon



Transnational Cooperation 2007 - 2013 - Project Partners



EXAMPLE - Alpine Space Programme



















http://www.territorialcooperation.eu/







- The proposed total budget for ETC is 11,7 billion EUR (2007-2013: 7,8 billion).
- 73% of the total funding of ETC for cross-border programmes, 21% for transnational and 6% for interregional.
- The proposed co-financing rate is 75%.
- All cross-border and transnational programmes shall choose up to 4 thematic objectives out of 11.



Structural funds 2014 - 2020: Proposed Thematic Objectives



- strengthening research, technological development and innovation;
- enhancing access to, and use and quality of, information and communication technologies;
- enhancing the competitiveness of small and medium-sized enterprises, the agricultural sector (for the EAFRD) and the fisheries and aquaculture sector (for the EMFF);
- supporting the shift towards a low-carbon economy in all sectors;
- promoting climate change adaptation, risk prevention and management;
- 6. protecting the environment and promoting resource efficiency;
- 7. promoting sustainable transport and removing bottlenecks in key network infrastructures;
- 8. promoting employment and supporting labour mobility;
- promoting social inclusion and combating poverty;
- 10. investing in education, skills and lifelong learning;
- 11. enhancing institutional capacity and an efficient public administration.

Territorial Cooperation 2014 - 2020: Proposed Legal Package



Stronger role for research and innovation

- All programmes should be aligned with the EU 2020 strategy and need to describe their strategy for contributions.
- <u>Cross-border cooperation</u> should (among others) aim to tackle common challenges in border-regions such as ... 'the development of cross-border research and innovation facilities and clusters, ... and cooperation among universities.' (Preamble of the draft ETC Regulation).
- <u>Transnational cooperation</u>: can support the implementation of macro-regional strategies.
- Interregional cooperation should (among others) foster cooperation between innovative research-intensive clusters and exchange between researchers and research institutions based on 'Regions of Knowledge' and 'Research Potential in Convergence and Outermost Regions' currently under FP7 (Preamble of the draft ETC Regulation).



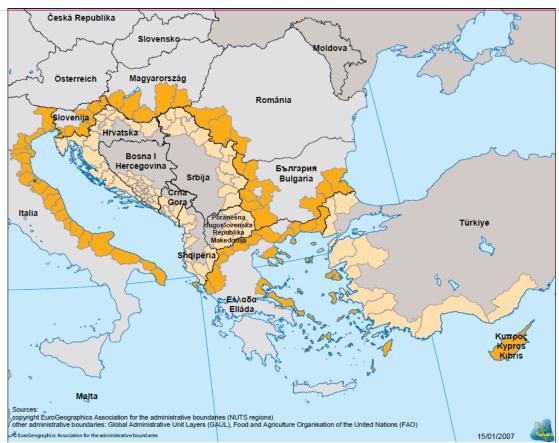
Territorial Cooperation 2014 - 2020: Some opportunies



What do you want to do?

- •Further developing strategic intelligence strengthening networks within the EUSDR:
 - Transnational cooperation areas: One programme covering the Danube macro-region?
 - More flexibility to spend money outside the cross-border and transnational programme areas.
- •From smart specialisation to smart cooperation: Complementary / synergetic specialisation in a cross-border or transnational context.
- •Combine funding sources: e.g., to develop triple helix cooperation, jointly used infrastructure, joint research programmes, etc.
- •Potential role for the EUSDR Priority Area Coordinators in ETC:
 - Involvement in programming (design of programmes)
 - Involvement in project assessment
 - Clustering of existing projects ...
- •Development of programmes and strategic projects starts soon!







INTEREDE Sharing Expertise

IPA Cross-border Programmes / shared management 4



Adriatic

Hungary - Croatia

Hungary - Serbia

Romania - Serbia

Bulgaria - former Yugoslav Republic of Macedonia

Bulgaria - Turkey

Bulgaria - Serbia

Slovenia - Croatia

Greece - Albania

Greece - former Yugoslav Republic of Macedonia

SEE transnational programme (IPA participation)

MED transnational programme (IPA participation)



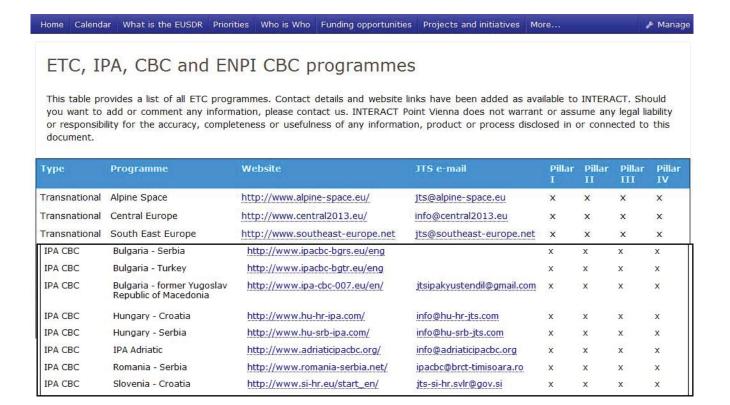


Types of projects involving universities/research institutes

EXAMPLES

- Increasing cross-border learning and joint curricula
- •Provide cross-border innovation support services for SMEs/models for economic development
- Development of more resistant corn hybrids
- Respond to joint challenges like flooding or water quality
- Developing innovative methods for energy efficiency
- •Innovative cross-border survey on geothermal drillings

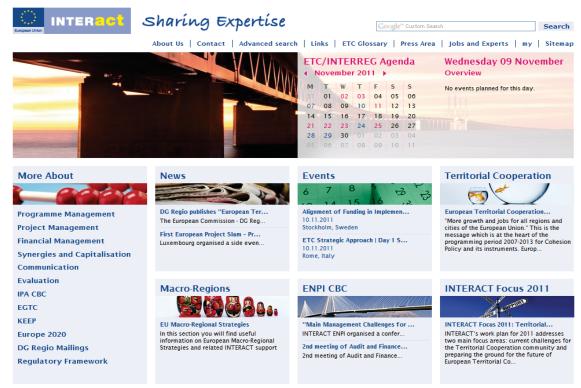
Funding opportunities



The INTERACT Programme



www.interact-eu.net



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for further information or visit www.interact-eu.net



INTERAGE Sharing Expertise



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